

North West Women in Business

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DRIVEN RURAL WOMEN IN BUSINESS

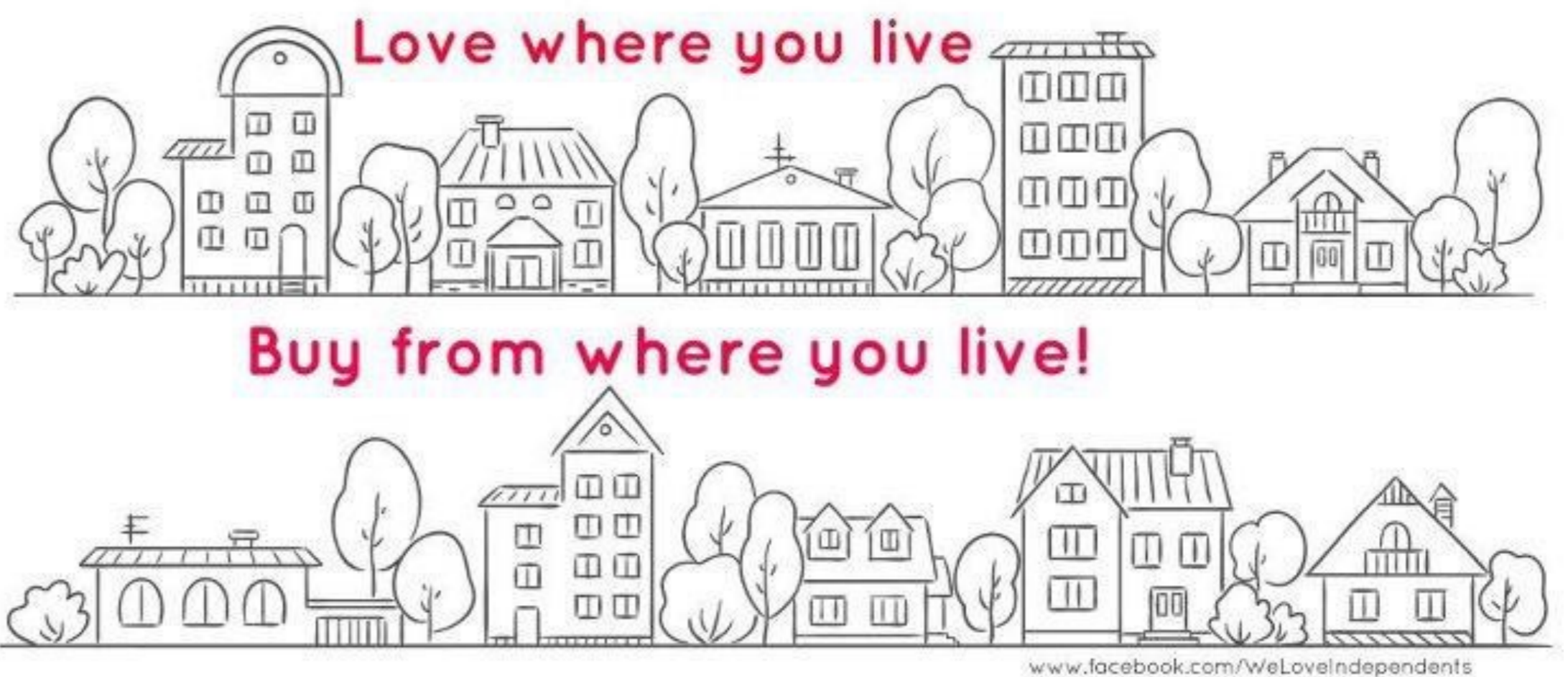
The funding provided by the Cotton CRC has allowed our group, North West Women in Business, to enjoy workshops and monthly facilitation of ideas, issues and needs of women in our region.

We meet once a month and elect a topic in advance for discussion.

We learnt about maximising Social Media in our business through to Grant writing and management of self. We also enjoy each other's company and work collaboratively to achieve the sustainability of our local businesses in our community.



A great way to learn about other businesses in your local community is to hold meetings there! As a group we have met in many retail outlets and learnt a lot about what other businesses have to offer and the service they provide. It has been a great networking and learning opportunity.



Many of our members are retailers who rely on locals shopping in their home town. We have spent a great deal of time developing strategies on how to get the best out of our local community and what we need to offer to keep them shopping where they live.



Celebrating Christmas! Over twenty local Narrabri business women got together in November 2012 to celebrate Christmas. It was important for the group to meet and prepare for what was ahead. We all took time out to relax and enjoy each other's company. Sustaining ourselves is important!

North West
Women In Business

Sustaining Rural Communities

CONFERENCE 2013