



CARING
FOR
OUR
COUNTRY



Cotton Catchment Communities CRC



Jane Trindall

Connecting young Aboriginal people to
local industry: *a cotton case study*

Funding

- The Cotton CRC received \$440,000 funding through the Australian Governments Caring for Our Country Program.
- Targets:
 - To resource at least 1 project by 2013 which directly involve indigenous organizations or groups to achieve Caring for our Country outcomes.
 - 1 of 20 nationwide projects funded under this target.

What did we do?



Active Stakeholder Participation

- We engaged local networks and stakeholders early.
- This project has enjoyed tremendous support from local organisations.



From a trainees perspective....

- George says work in the farm sector is now definitely a career path he'd like to pursue, "By far this is one of the most useful and interesting courses I've ever done."



From a farming business perspective....

- From a host farming business perspective, like Jack Murray at Cotton Seed Distributors, "The sky is the limit with Blake. The individual involved makes the difference and it is working because of Blake. We would look to keep it going and if this one is successful we'd do another one."

Employment outcomes



- Craig Trindall says: *"This is a fantastic opportunity for local farming businesses to have access to potential employees from a sector of the community who are more inclined to stay within the local area."*

Acknowledgements

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