



Of droughts and flooding rains - The resilience of Wee Waa

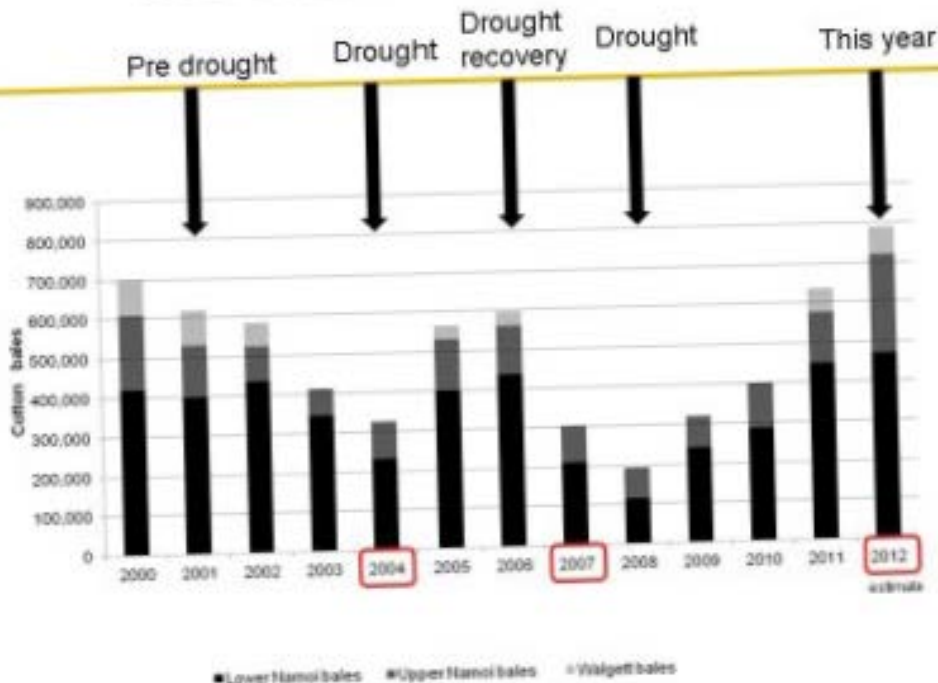
Guy Roth and Stacey Vogel



Why Wee Waa



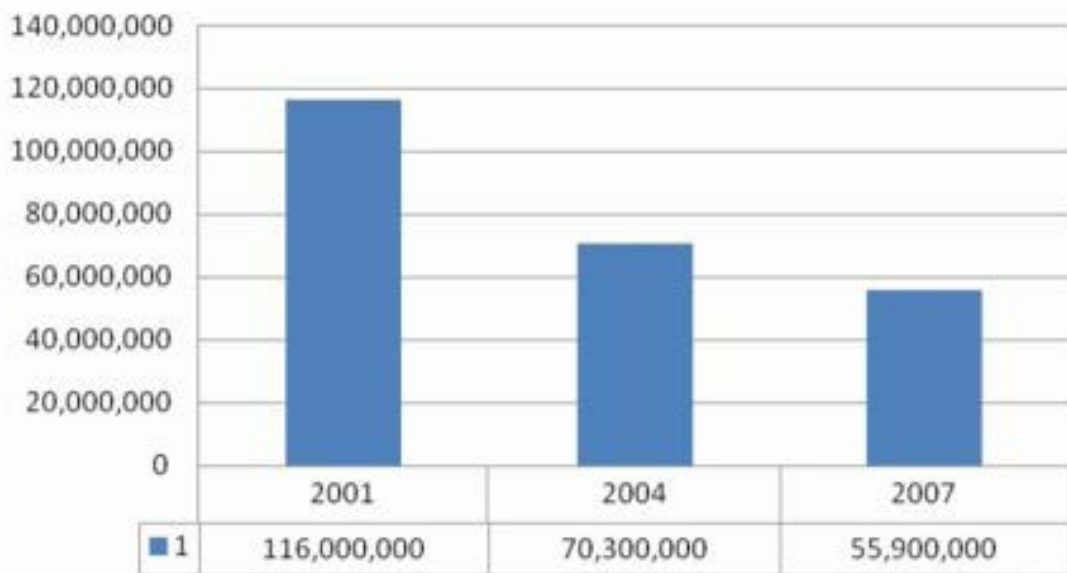
Namoi Valley Cotton Production 2000 - 2012



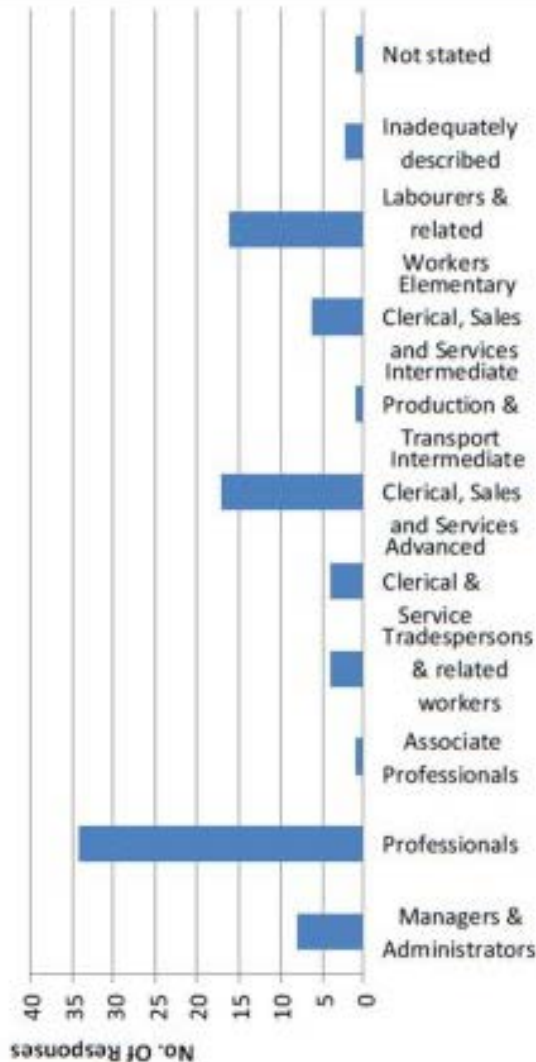




Gross Company Turnover



Number and type of position lost in 2007



Two thirds left the region

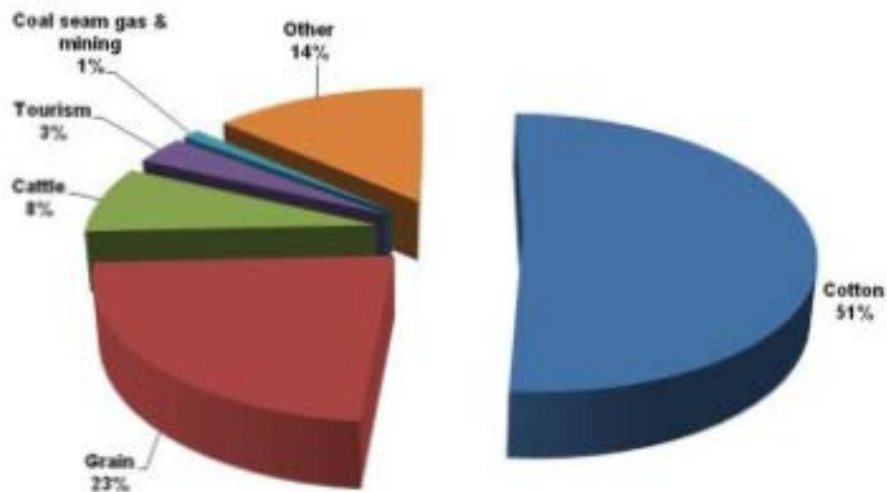
- *"Triggered our (Wee Waa) Chamber of Commerce into action"*
 - *Developed a strategic plan and a policy statement*



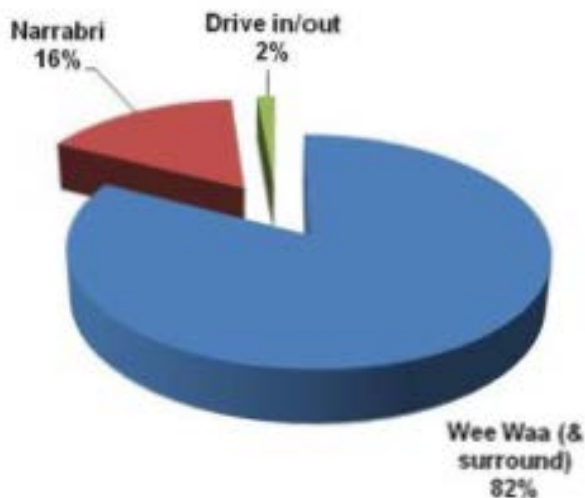
WEE WAA | STRATEGIC PLAN 2007



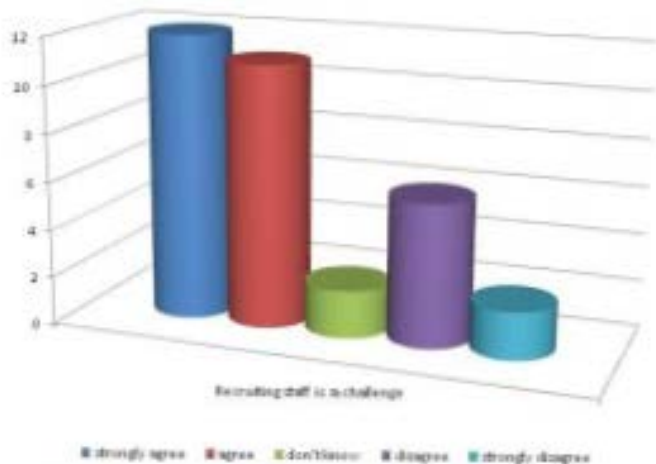
Business Income 2012



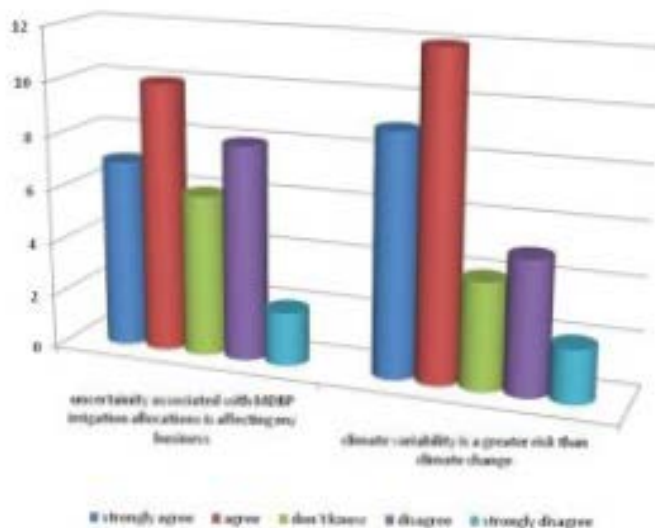
Permanent staff residence



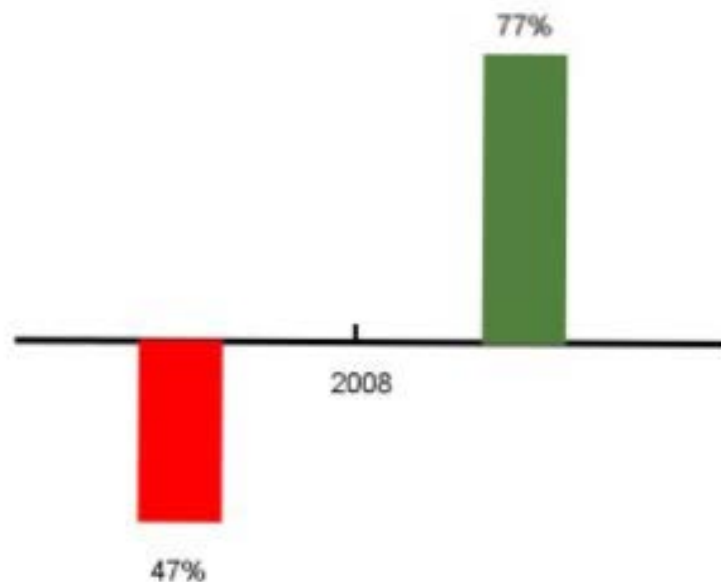
Staff recruitment



Basin plan - climate



Business turnover up



Employment

	2008	2011	2012
Large business	34	37	38
Small business	3	3	3

2012 Businesses Rose st Wee Waa

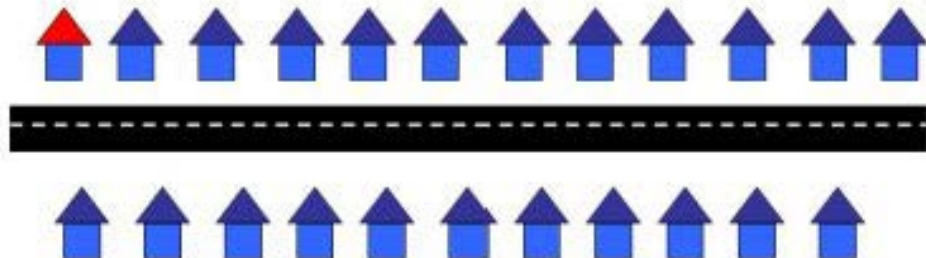


31 Businesses Operating in Main st

- Since 2007
 - 3 closed
 - 1 new (currently 29 operating businesses)
 - 11 under new management (38% change in ownership)



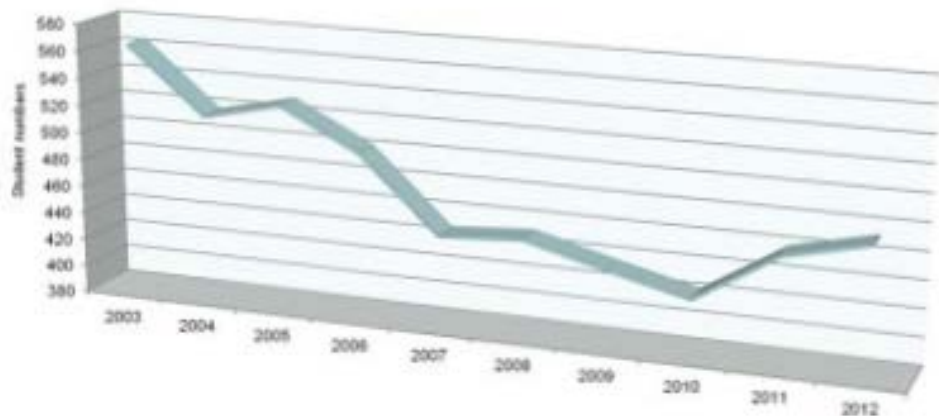
2012 Businesses Boolcarol Rd Wee Waa



- 22 operating Businesses along Boolcarol Rd Since 2007
- 1 closed
- 1 new
- 1 changed ownership (4.5% change in ownership)



School students



Social interdependence





NORMALLY THE GOVERNMENT DRIFTS
ALONG AT ABOUT 8,000 METRES...



THEY FORM POOLS OF EXPERTISE AND
FUNDING TO COPE WITH THE DROUGHT CYCLE...



EVERY FEW YEARS, THERE'S A
DROUGHT. WHEN IT GETS REALLY BAD,
IT SUDDENLY RAINS POLITICIANS, EXPERTS AND MEDIA.



AS SOON AS THE GOOD YEARS RETURN,
THEY EVAPORATE BACK TO 8,000 METRES.

Nicholson
5 OCT '02