

# Aboriginal Employment Strategy Itd

Sustaining Rural Communities 19 April 2010 Session Title:

Future Opportunities for Indigenous Workforces



### The Aboriginal Employment Strategy is about

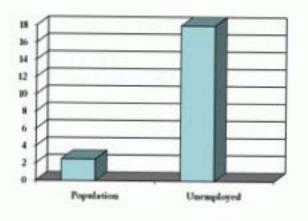
"A career opportunity for every Indigenous Australian"



# Indigenous Employment Participation

"Its about reaching your full potential and living your dreams"

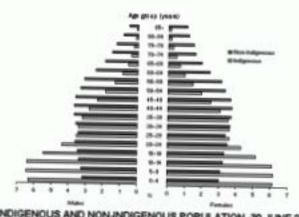
When Indigenous people make up about 2.5% of the nations population, but the unemployment rate is about 18% we have an opportunity for change





# Indigenous Population

"Approximately 75% of Indigenous people live within a short distance of a mainstream economy and therefore real employment opportunities"





### Reality Snapshot

Unemployment Data

Indigenous 19.0%

Non Indigenous 5.4%

#### Household Income

	inalgenous	Non Indigenous
Major Cities	\$539	\$779
Inner Regional	\$450	\$645
Remote	\$433	\$752

Life Expectancy Gap

	maigenous	Non inalgenous
Females	65 years	84 years
Males	59 years	79 years



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# What is the Aboriginal Employment Strategy?

- The Aboriginal Employment Strategy (AES) is a 100% Indigenous, not-for-profit National recruitment company.
- Being wholly Indigenous gives us the "know how" to match the right career seekers to the right opportunities, to ensure higher levels of career retention.
- No other recruitment organisation offers this kind of expertise, commitment, value and national coverage.



#### AES Approach

- Our objective is to seek career opportunities first and then provide the relevant sourcing, assessment and coaching of Aboriginal people to ensure they are retained in employment and work towards a career development goal.
- We are working towards providing opportunities that will enable Aboriginal people to reach their full potential and to live their dreams.
- We turn the unemployed into the employed, shortterm work into long-term, candidates into valued staff members, jobs into careers, job seekers into career seekers, workers into professionals.

### Our Perspective on Success

- Employ local Indigenous community members to work with and support local Indigenous career seekers
- Practical coaching and mentoring through our local teams
- Outreach Increase the accessibility
- Parent/family participation A critical part of the AES model
- Life skill development to prepare career seekers for employers

#### Changes for the Better

- Improved race relations between Indigenous and non Indigenous work colleagues
- Increased confidence and pride in Indigenous communities creating a role-modelling effect
- Improved leadership skills of employees
- Increased cohesion between Indigenous and non Indigenous communities
- · Providing real career opportunities



## Career Opportunities starts with School Based Traineeships

- Australian workplace population is ageing and new initiatives are required
- Employers will need to invest and realign their current workplace profiling to increase Youth employees within their business
- Indigenous Youth representation over the next 5 years will be one solution for the future workforce
- School Retention, Career Preparation, Financial remuneration and being part of the business world is a reality through the School Based Traineeships Emerging Schools and Businesses together

# Career Opportunities starts with School Based Traineeships (con't)

- Two Year Program that captures Year 12 graduation and Certificate II qualification
- Indigenous Trainee contributes to the overall family circle
- Ensuring Indigenous Youth reach their "FULL POTENTIAL"
- Employers' are the answer for Economic Independence for Indigenous People
- The AES has created a pipeline of Indigenous Talent for you the commercial world, we now need to broaden and increase this pipeline

# National Policy – Employers to engage with Indigenous Students

- Federal Policy reform on the National Education
  Financial Agreements to the States/Territories that supports School to Work transitioning
- Funding aligned to Indigenous Students with career plans, these plans to commence in Year 8
- Funding aligned to Schools who have Employer partnerships that provide real careers for Indigenous students
- All Indigenous students to have a career opportunity or a pathway to further education before leaving School



#### "It's about = A CAREER"



#### **AES Executive Team**



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