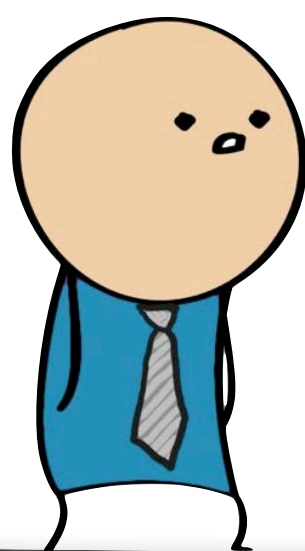
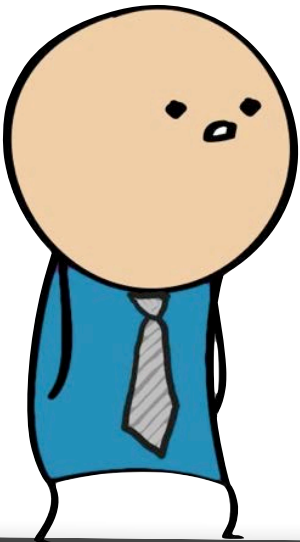


MAKING CLEVER HAPPEN

to sustain rural
communities

– dr jason fox –





INTRO & DOODLES

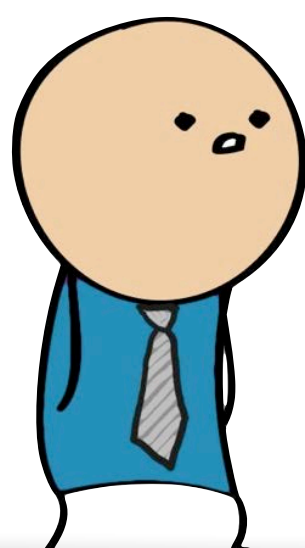
**GETTING OUR HEAD
INTO THE GAME**

AVANT



**A FRESH LOOK AT
THE GAME AT PLAY**

**MAKING CLEVER
HAPPEN**



**“What makes
employees
enthusiastic
about work?”**

**Harvard
Business
Review**

~~**RECOGNITION FOR GOOD WORK**~~

INTERPERSONAL SUPPORT

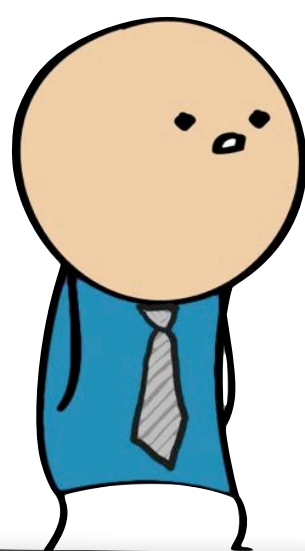
CLEAR TARGETS AND GOALS

A SENSE OF PROGRESS

INCENTIVES AND REWARDS

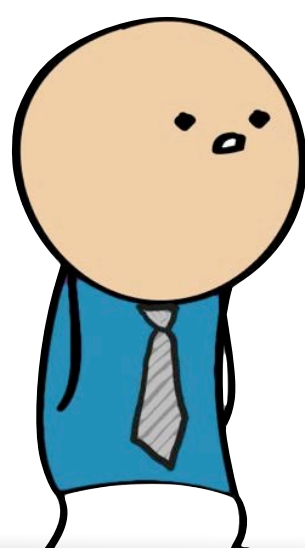
EFFORT

FEEDBACK

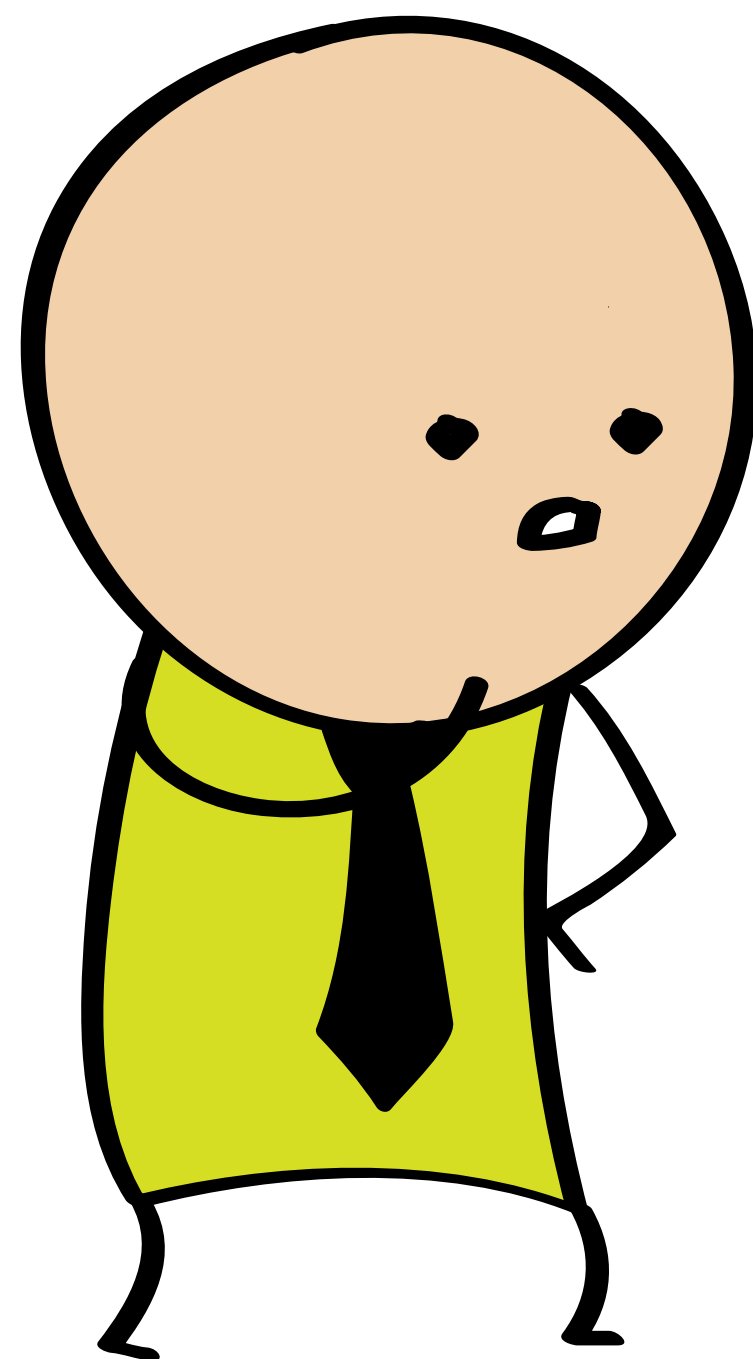


WE'RE ALWAYS
100% MOTIVATED
...even when we're not

Meh.



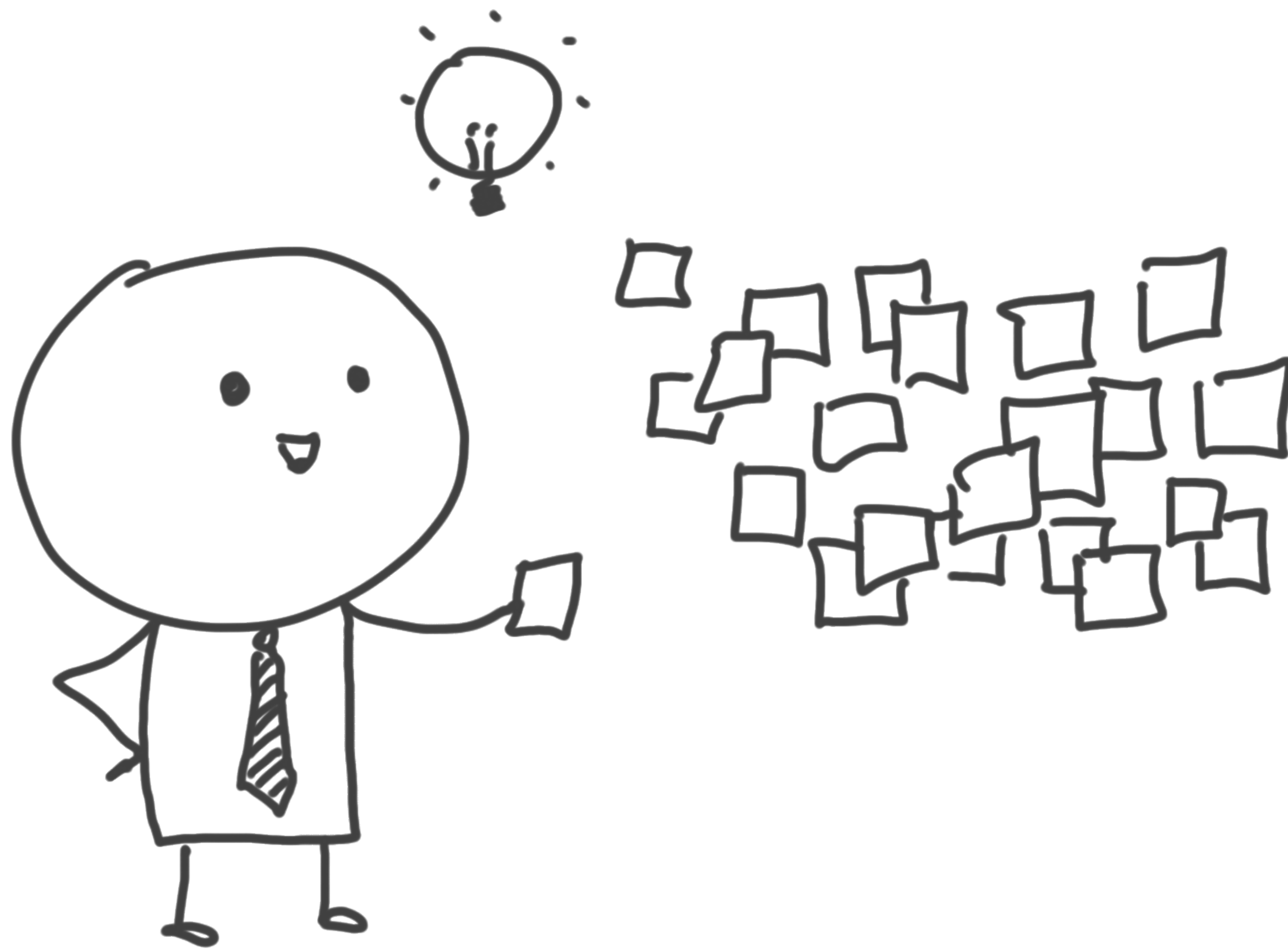
WHICH ONE IS
YOUR KEY IDEA?



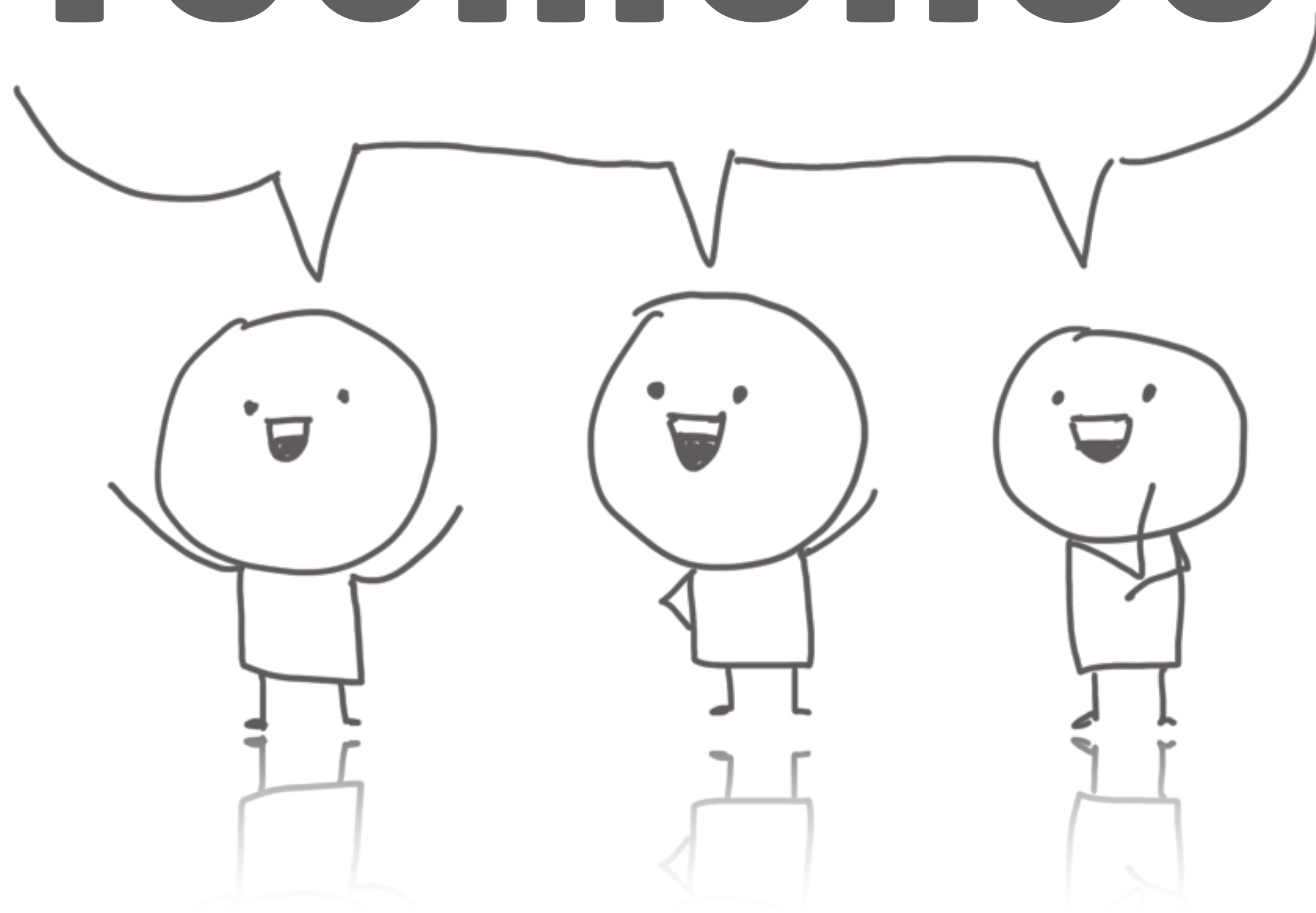
CAVEAT, AHOY!

Quite seriously, the following visual representations (aka “doodles”) are inaccurate reflections of key messages and ideas shared at this event. They are not to be relied upon as advice, and should serve as a conversation starter and idea-prodding device only.

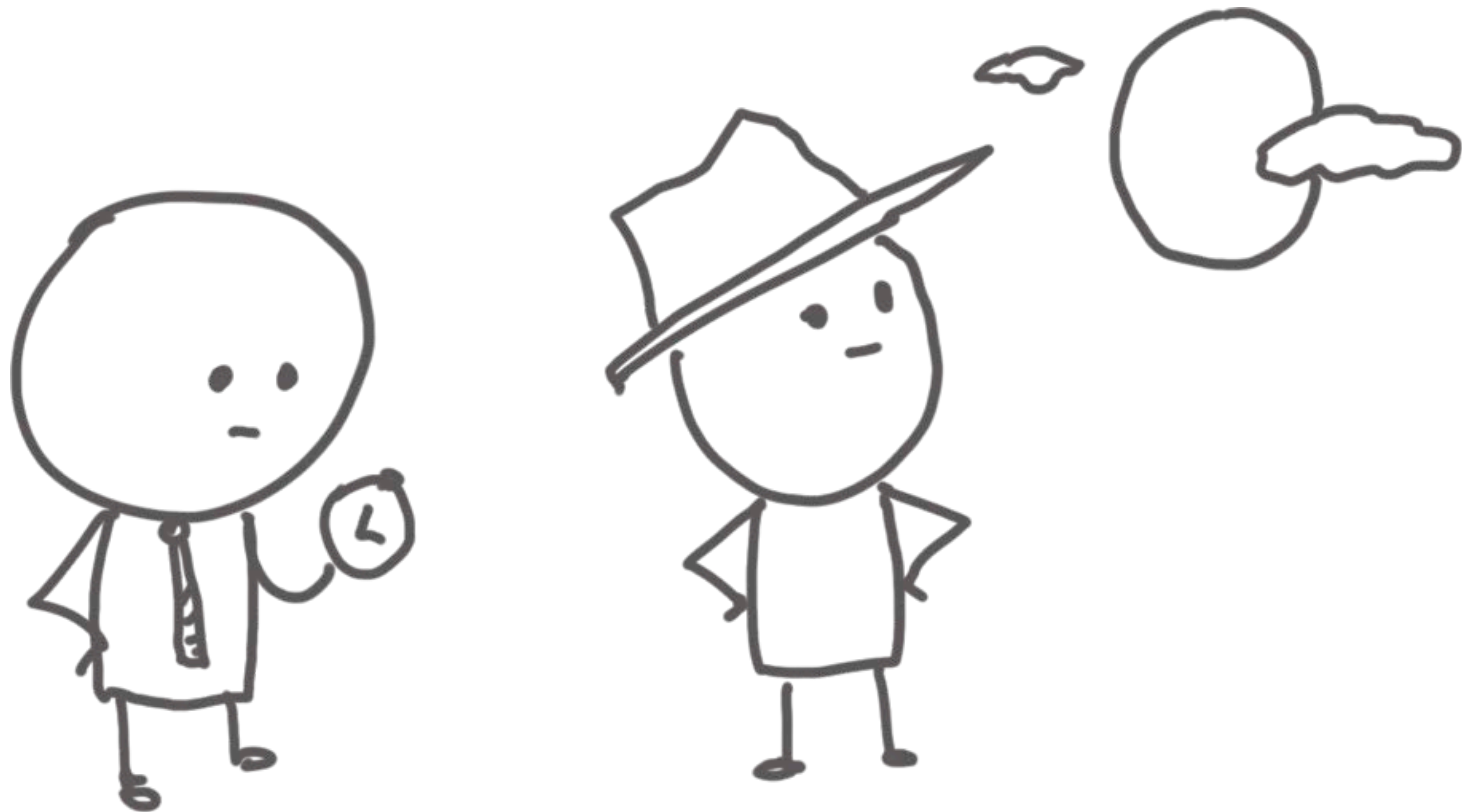
Thanks! — dr jason fox



resilience

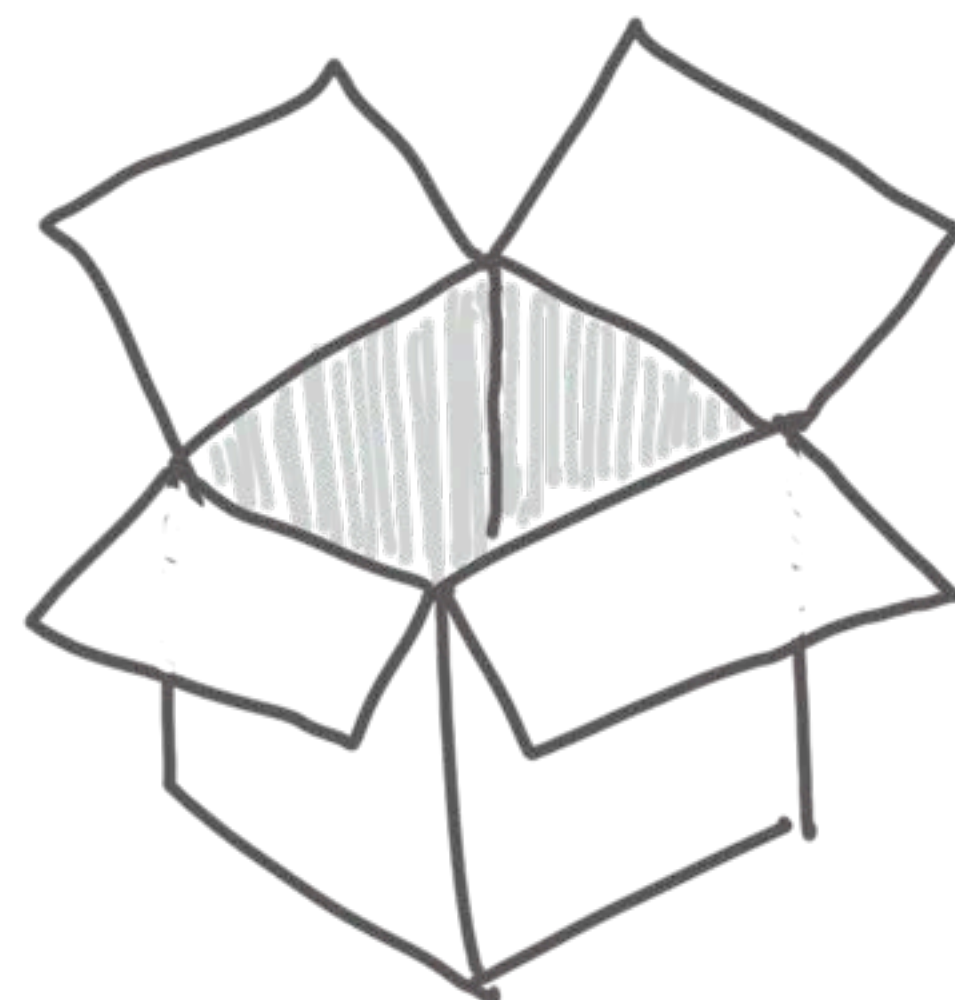


City people live week to week
Country people live season to season
and tend to take a broader view on things



The Hon Kevin Humphries — Why Resilience is Important

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SMALL TOWNS
CAN THINK
OUTSIDE THE BOX.

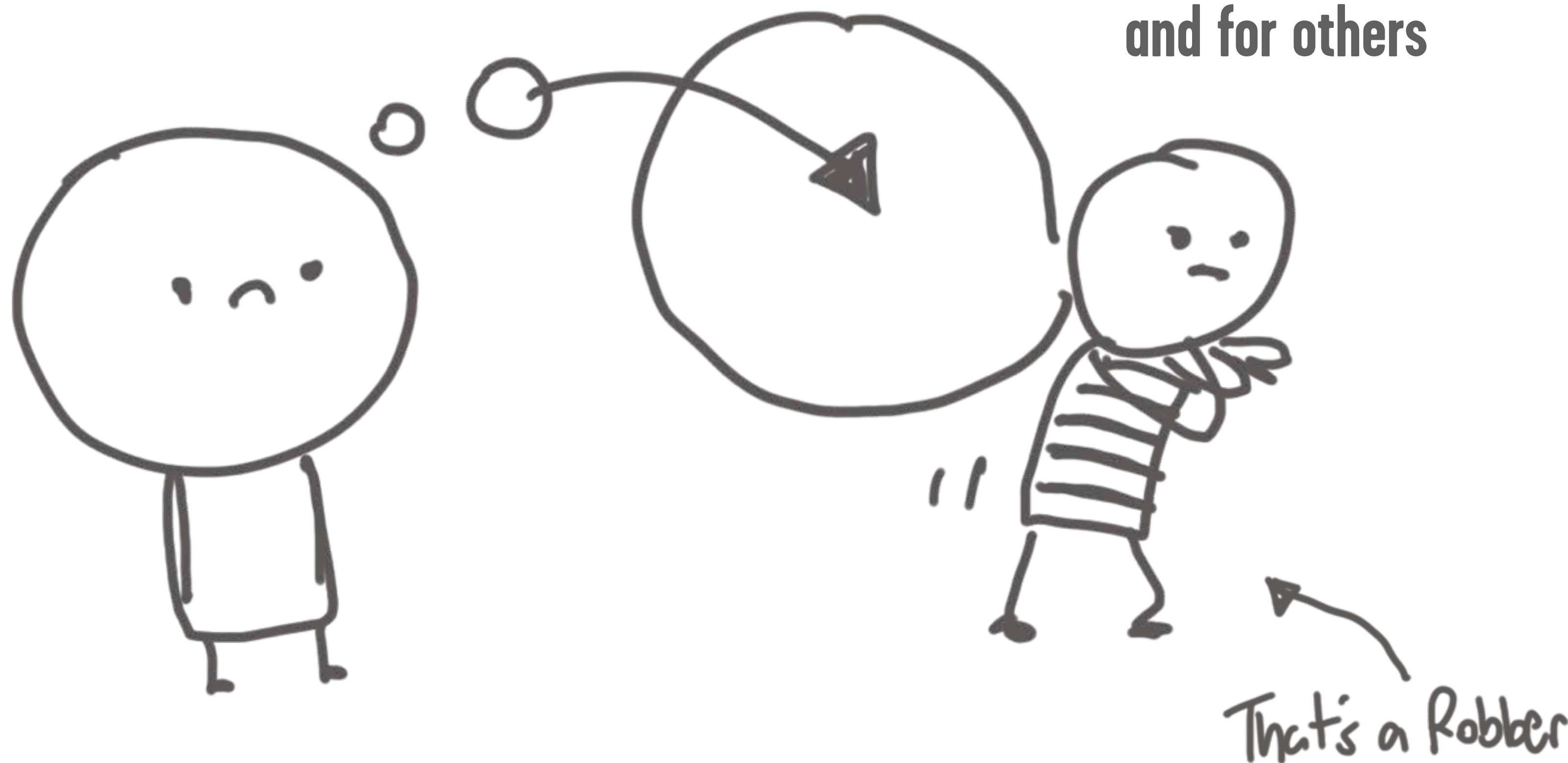


The Hon Kevin Humphries — Why Resilience is Important

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ANXIETY is the big issue

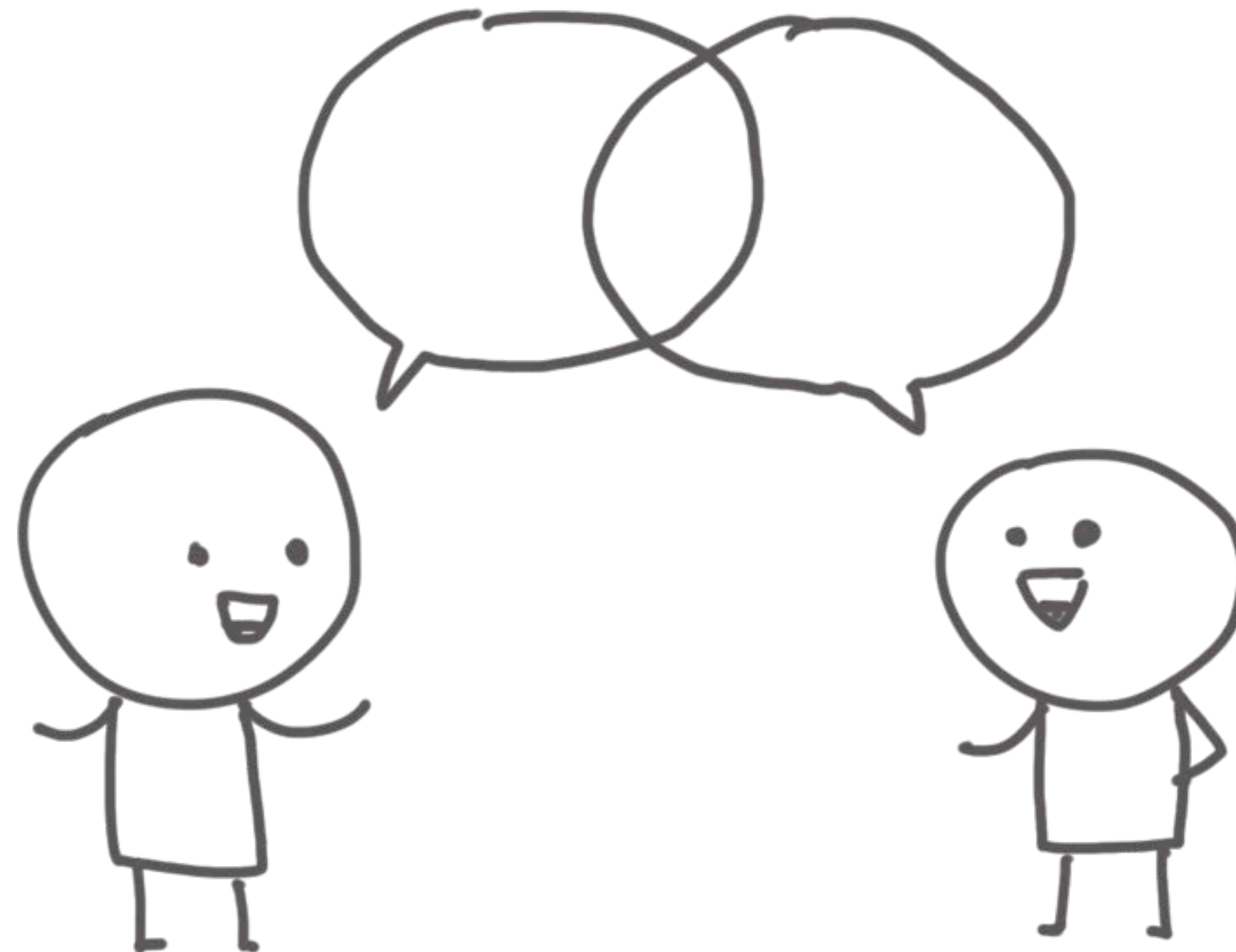
It robs you of the
ability to make good
decisions for yourself
and for others



The Hon Kevin Humphries — **Why Resilience is Important**

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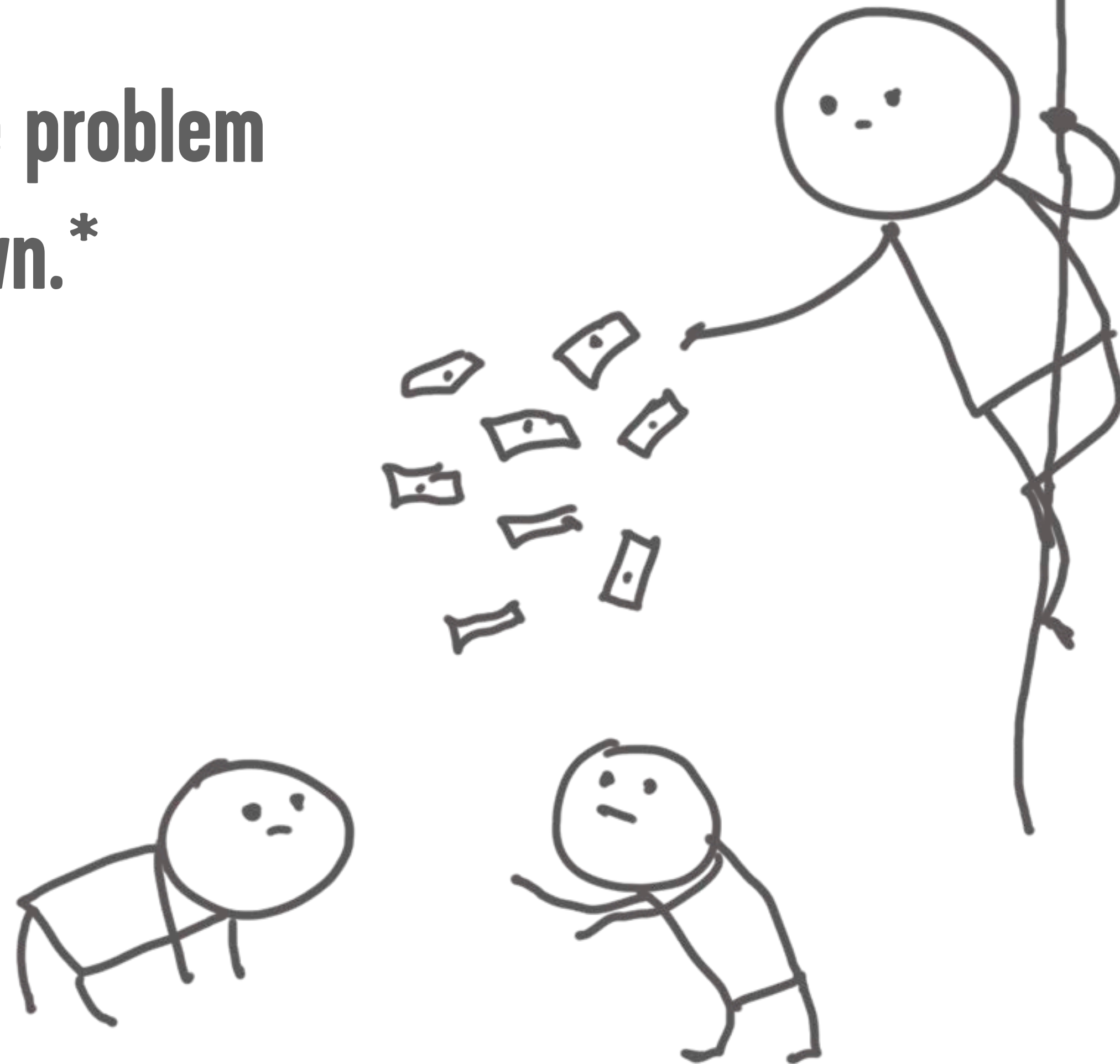
**If you leave communities alone,
they tend to tend figure it out for themselves**



The Hon Kevin Humphries — Why Resilience is Important

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**Simply throwing cash at the problem
only dumbs things down.***



The Hon Kevin Humphries — Why Resilience is Important

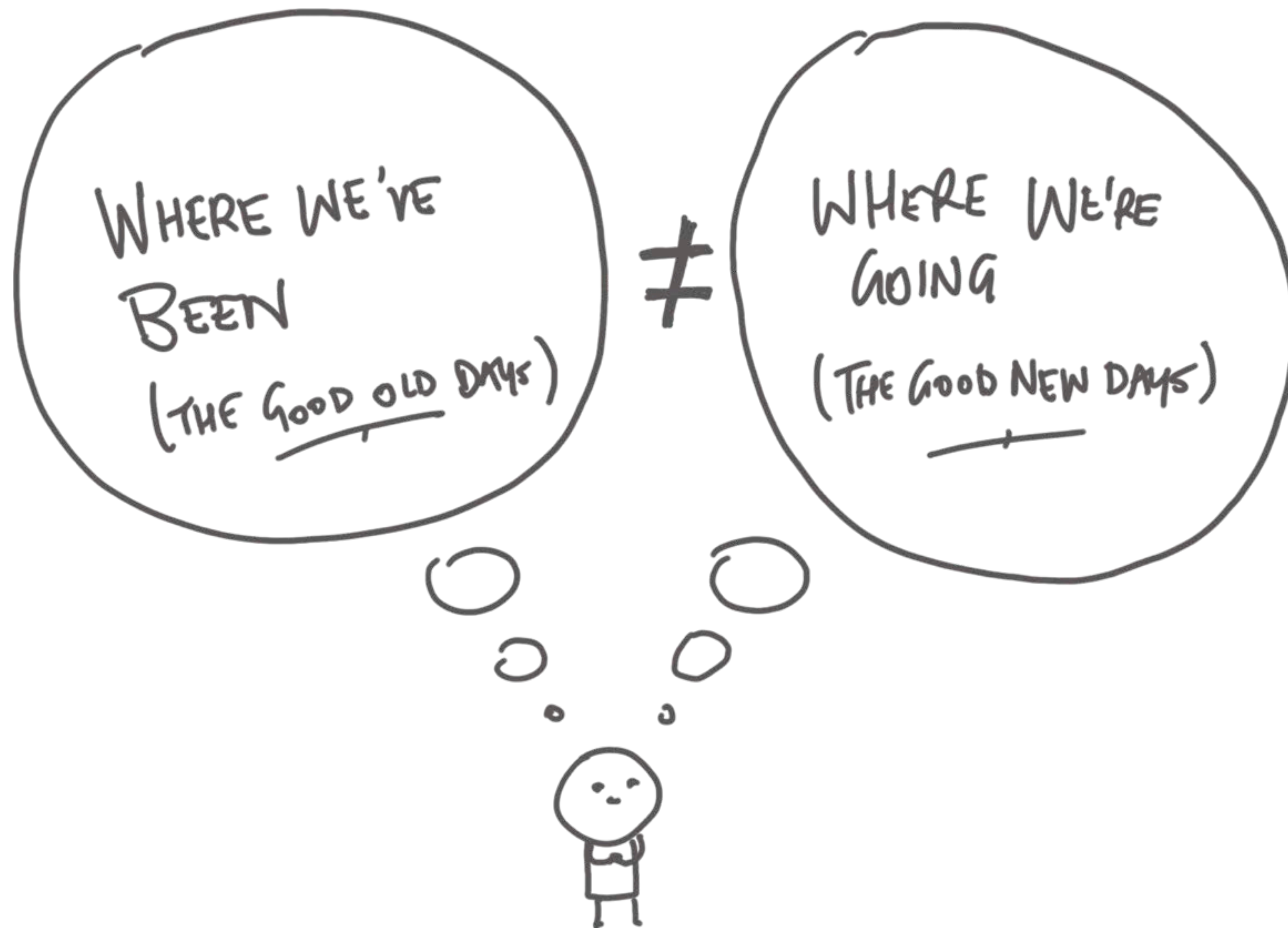
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**Isolation can occur
anywhere**

The Hon Kevin Humphries — Why Resilience is Important

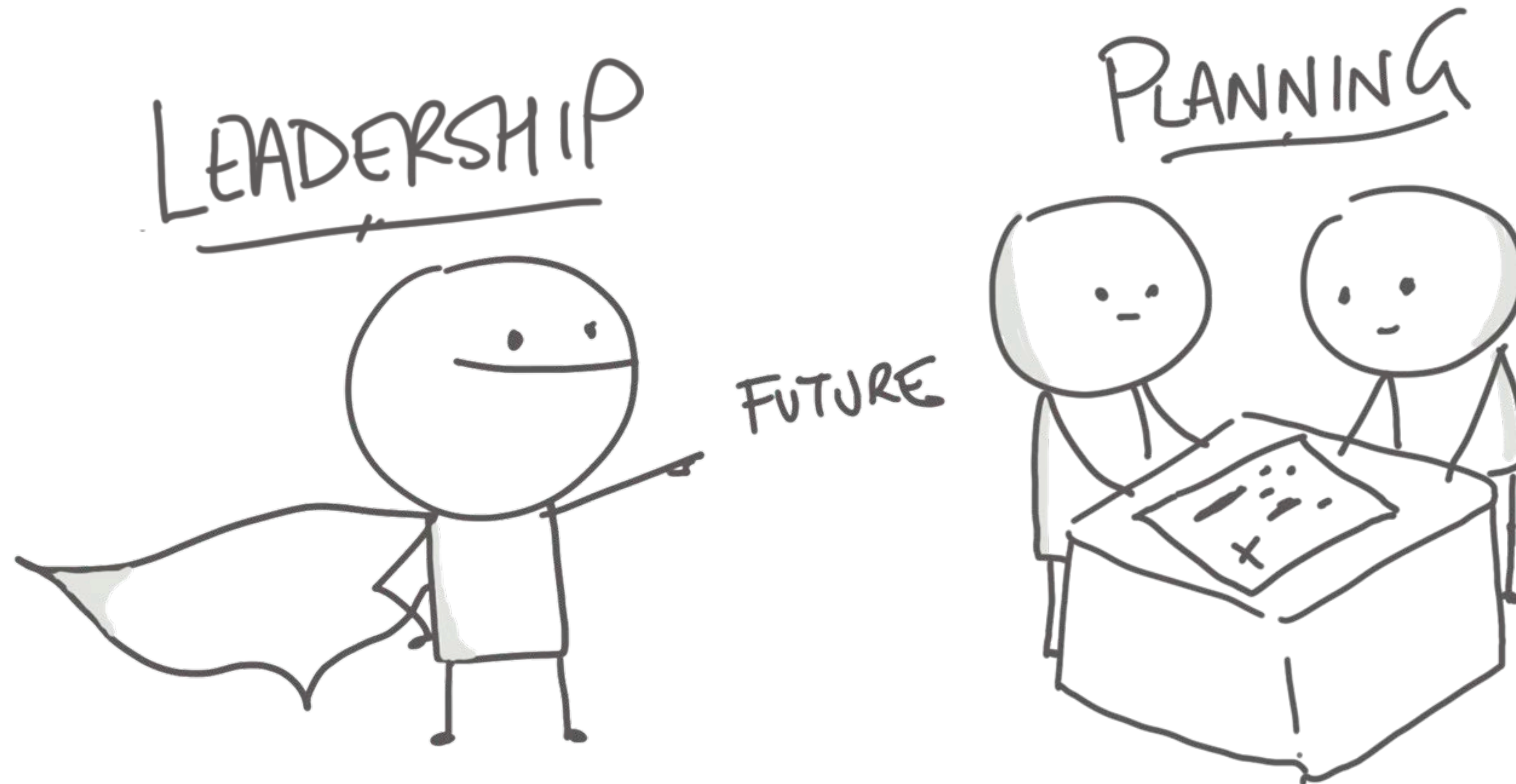
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The Hon Kevin Humphries — Why Resilience is Important

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The two things that are missing in rural communities — both cost you nothing*



The Hon Kevin Humphries — **Why Resilience is Important**

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**We've all got a part of the
decision making process.
And we've all got a part
to play for resilience.**



The Hon Kevin Humphries — Why Resilience is Important

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**There is no one future
we are being driven to.
There are a wide range
of possible futures.**

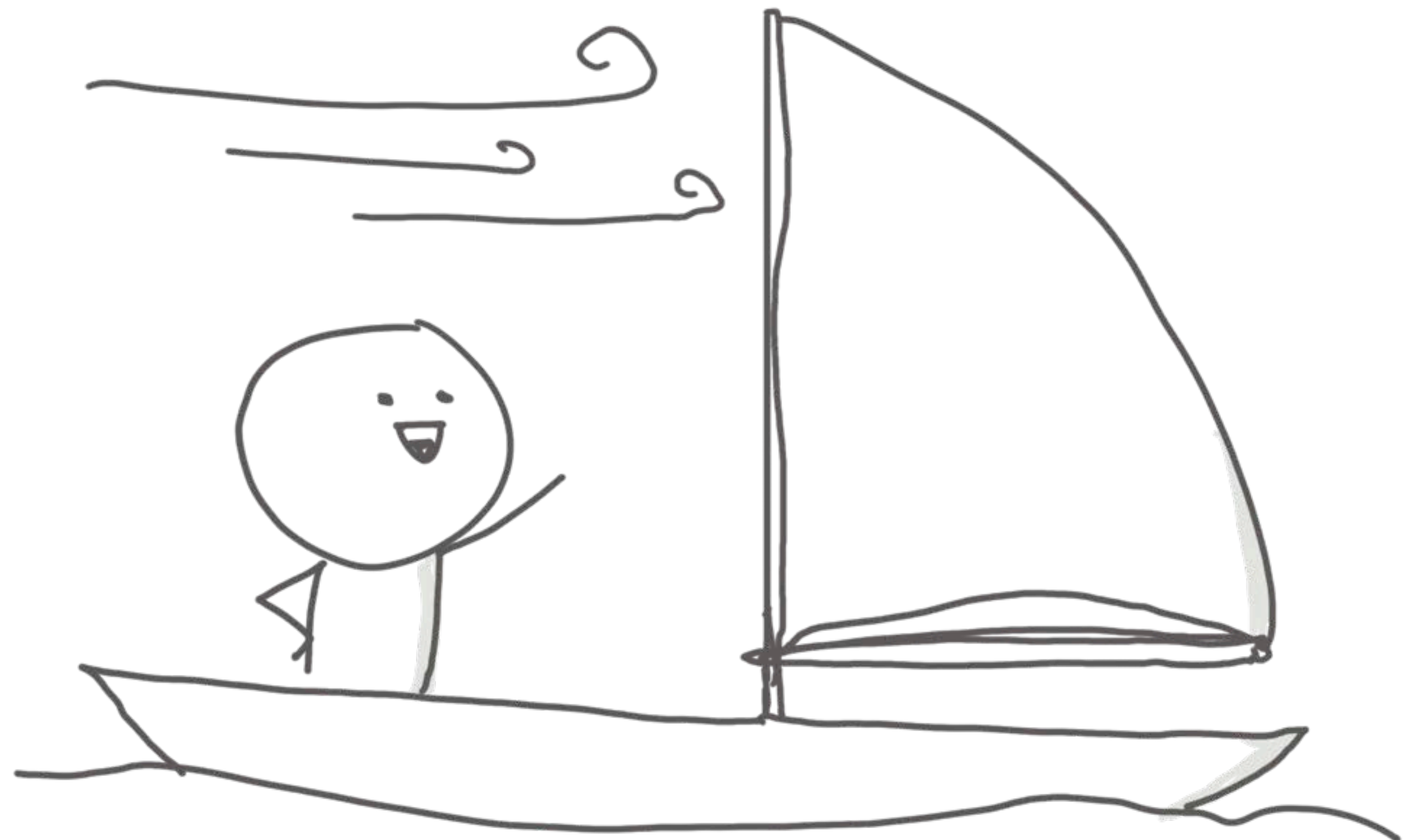
It makes sense that we should drive
towards something that is
sustainable.



Professor Ian Lowe — Facing Big Changes: You're Not Alone

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You can't choose which way the wind will blow, but you can set the sail.



Professor Ian Lowe — Facing Big Changes: You're Not Alone

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Change is always a challenge. But it's also an opportunity.

It's an opportunity for:

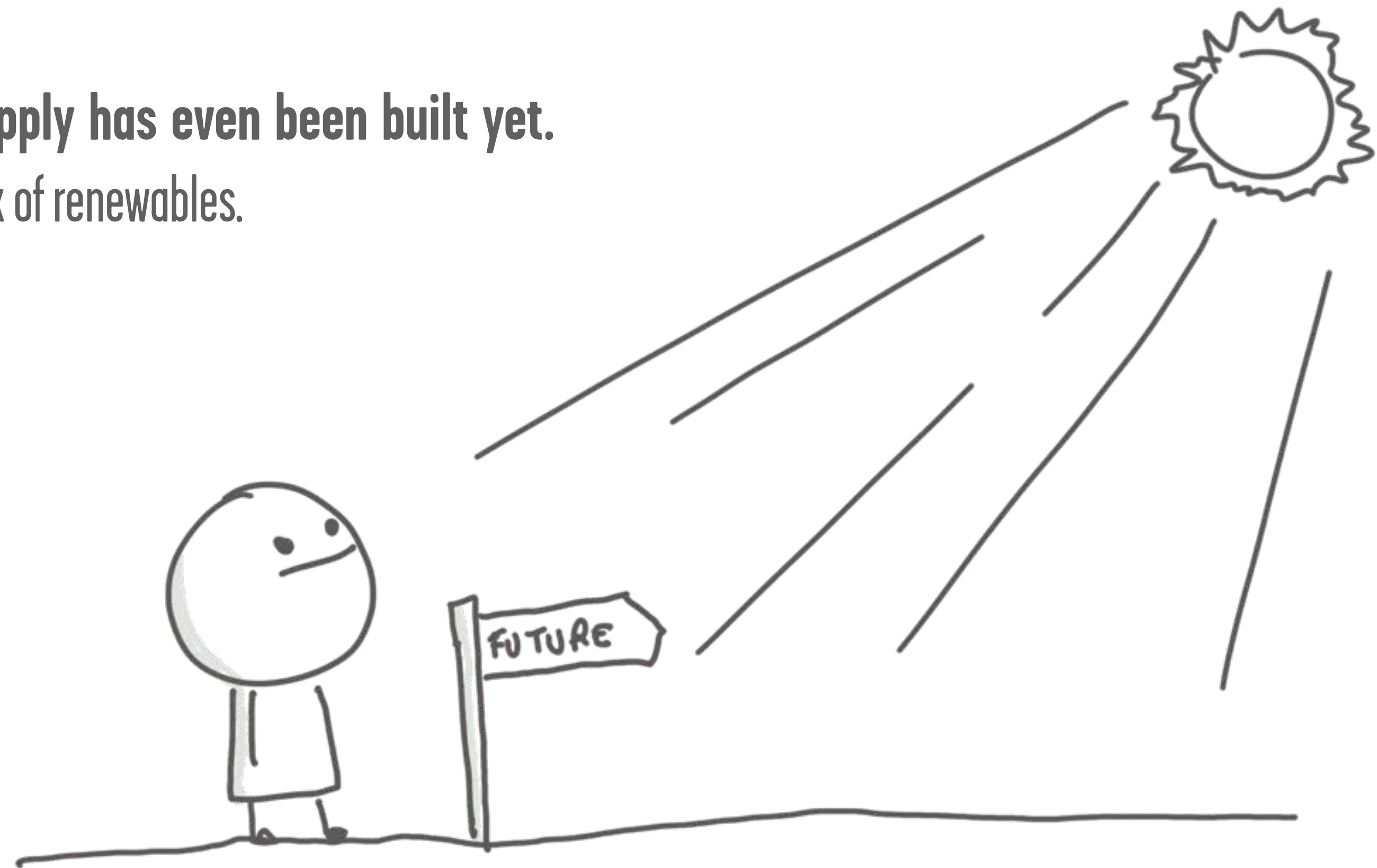
- » Policy
- » Irrigation
- » Energy
- » Transport



Professor Ian Lowe — Facing Big Changes: You're Not Alone

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None of the 2050 energy supply has even been built yet.
All new supply will have to be a mix of renewables.



The power of solar energy that hit's Australia will power the entire human system of energy use for all purposes over half a year. And that's just solar in Australia. IN ONE DAY.

Professor Ian Lowe — Facing Big Changes: You're Not Alone

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“Farmers will be paid for services like clean air, water and biodiversity.”

Opportunities

- » Local food production will become more important
- » Water-efficient production
- » Renewable energy generation
- » Tourism locally oriented
- » Decentralisation — regional centres more attractive

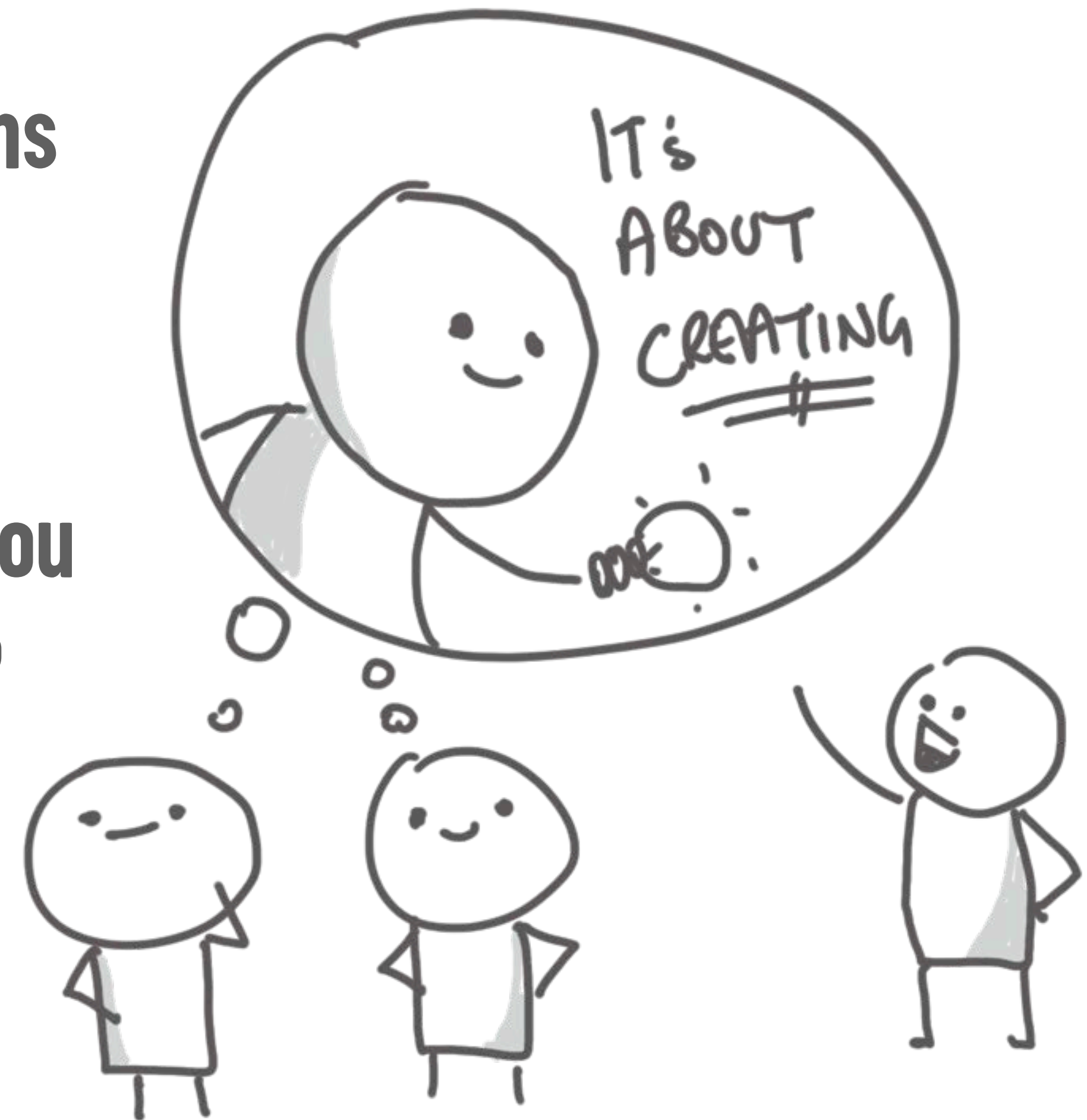
Professor Ian Lowe — Facing Big Changes: You're Not Alone



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We should be making robust decisions
about the sort of future we want

What features & characteristics do you
want to make your town desirable?



Professor Ian Lowe — Facing Big Changes: You're Not Alone

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How do we respond to crisis?

How do we adapt?

How do we respond to these challenges and surprises?

How do we navigate these transitions?

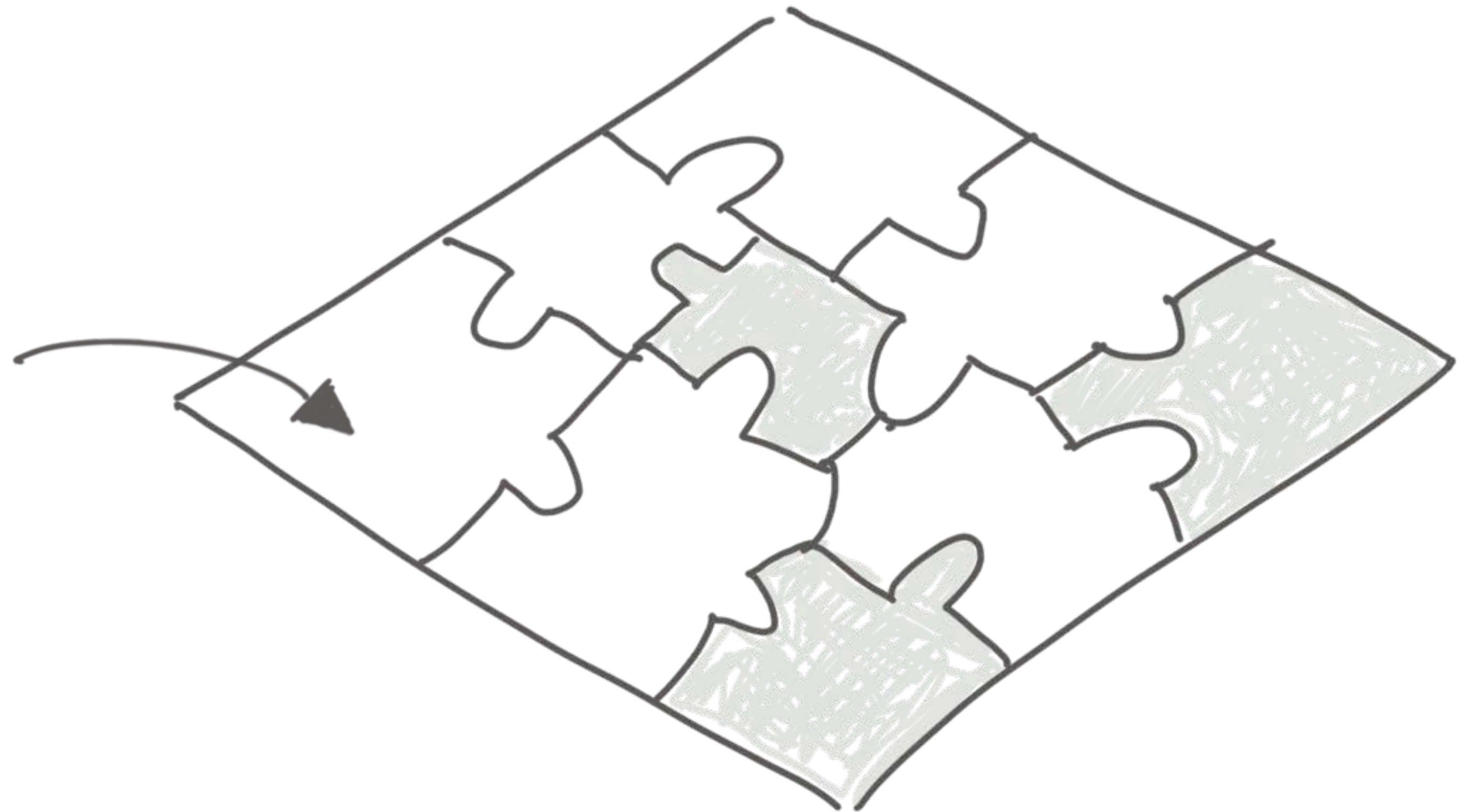
**IT COMES BACK TO
LEADERSHIP & PLANNING**

Dr Lance Gunderson — **The Need for Resilience, A Global Challenge**

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Attributes of resilient thinking

- » diversity
- » reserves (buffers)
- » modularity & connectivity
- » openness
- » leadership



Francesca Andreoni — **Best Thinking & Best Practice in Sustaining Rural Communities**

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Cultivate YOUR resilient community...



Francesca Andreoni — **Best Thinking & Best Practice in Sustaining Rural Communities**

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WE SHAPE THE LANDSCAPE SHAPES US

*“We attempt to stabilise systems,
and that’s the problem.”*



We need adaptive management and
adaptive government to **catch up**.

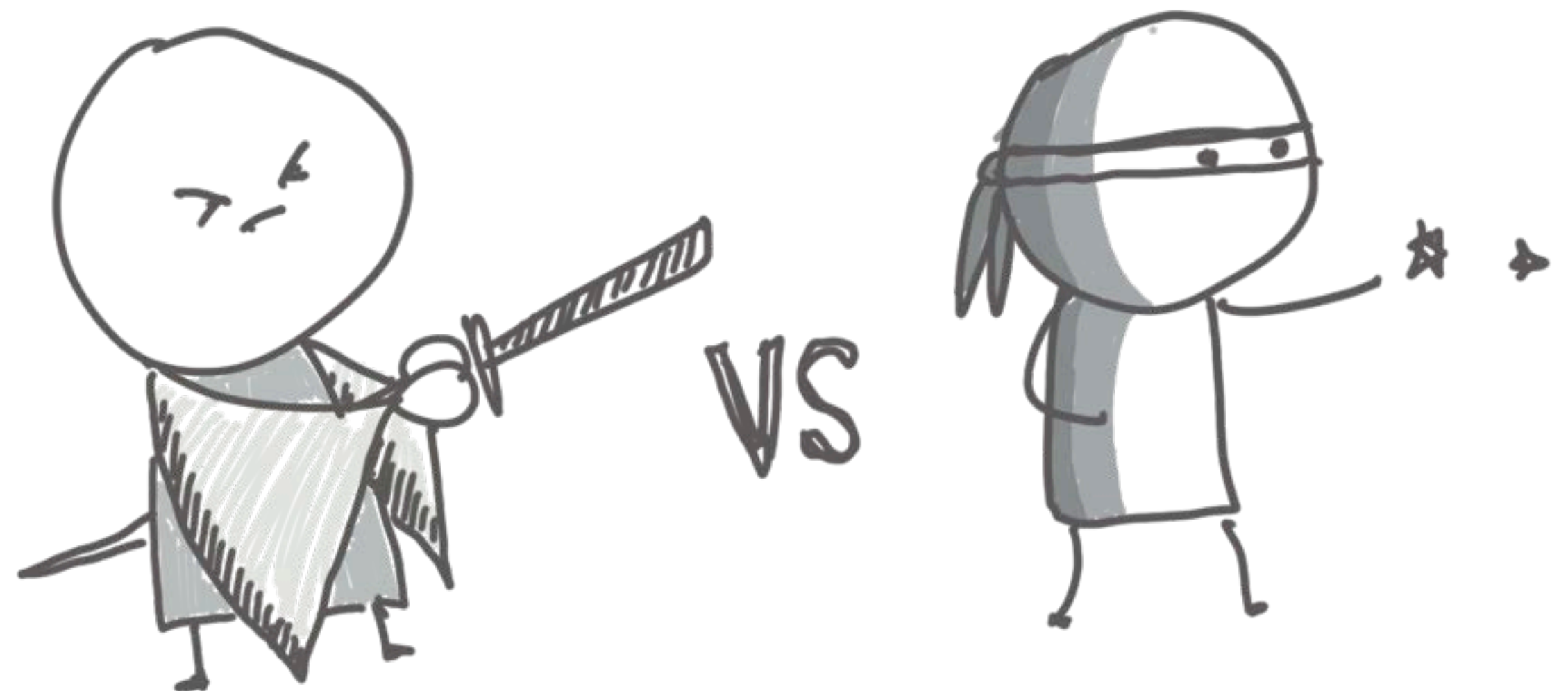
Paul Ryan — Using Resilience to Connect Science, Planning, Policy & People

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RESILIENCE *can often look like* RESISTANCE

Resilience is not always good.
Bouncing back is a misconception.
Nothing stays the same.
Bouncing back carries a legacy of the
disturbance.

*We should be looking at how
we evolve and cope with
change, and being adaptive.*



Paul Ryan — Using Resilience to Connect Science, Planning, Policy & People

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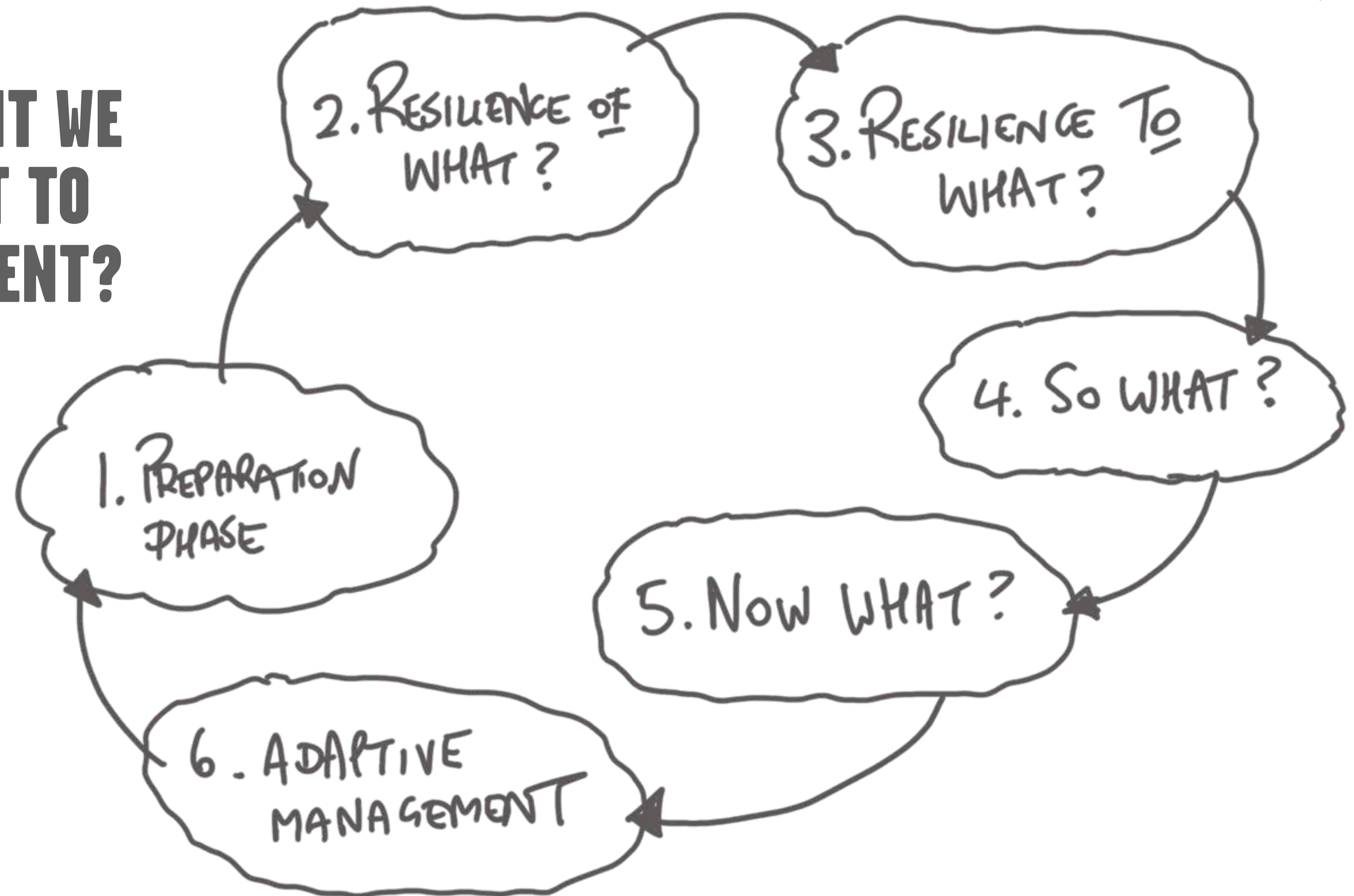
“ People say there’s a lot of planning fatigue out there. But I disagree — it’s not a fatigue for planning, it’s a fatigue for poor processes.”



Paul Ryan — Using Resilience to Connect Science, Planning, Policy & People

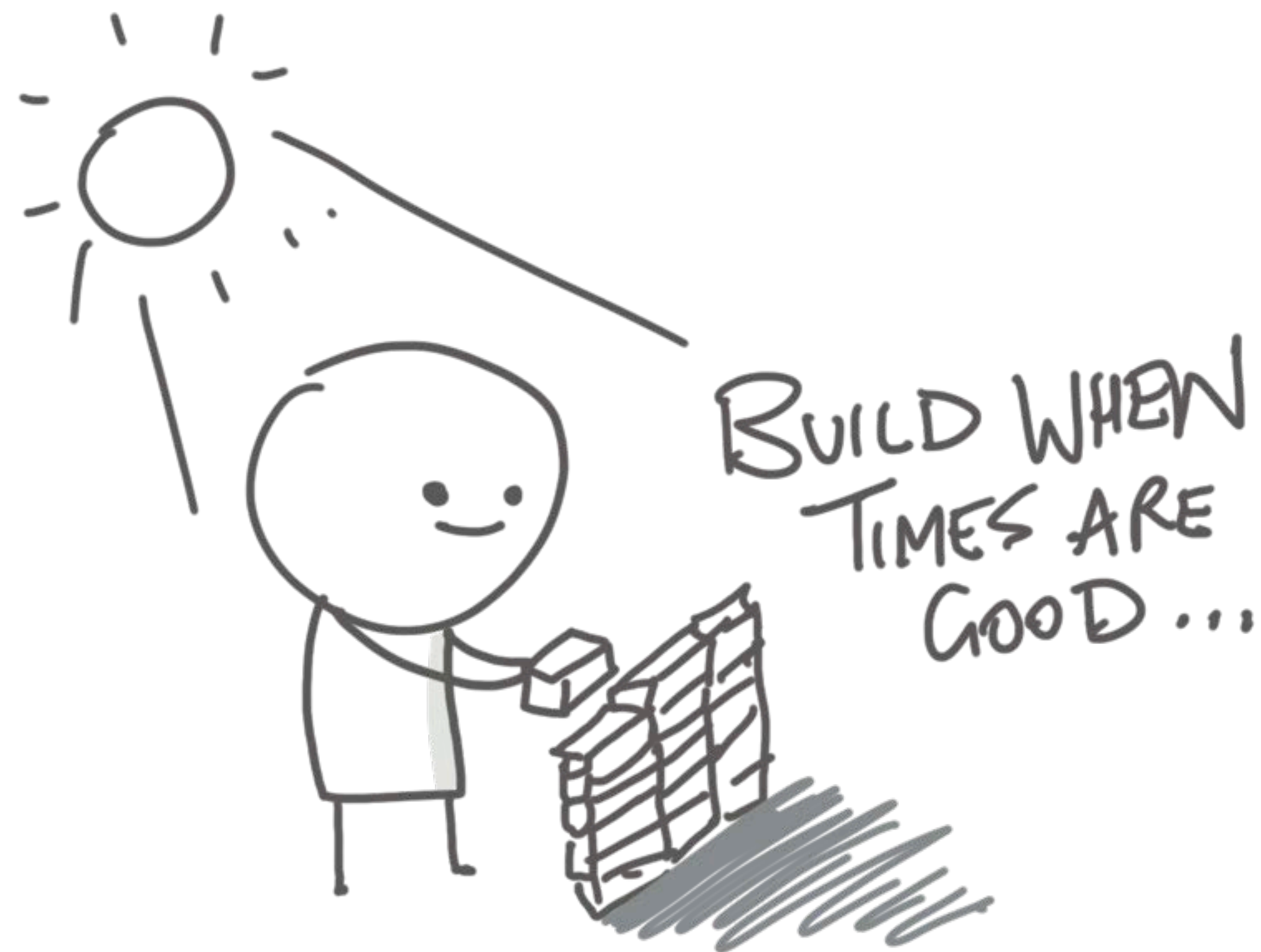
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SO, WHAT IS IT WE REALLY WANT TO MAKE RESILIENT?



Paul Ryan — Using Resilience to Connect Science, Planning, Policy & People

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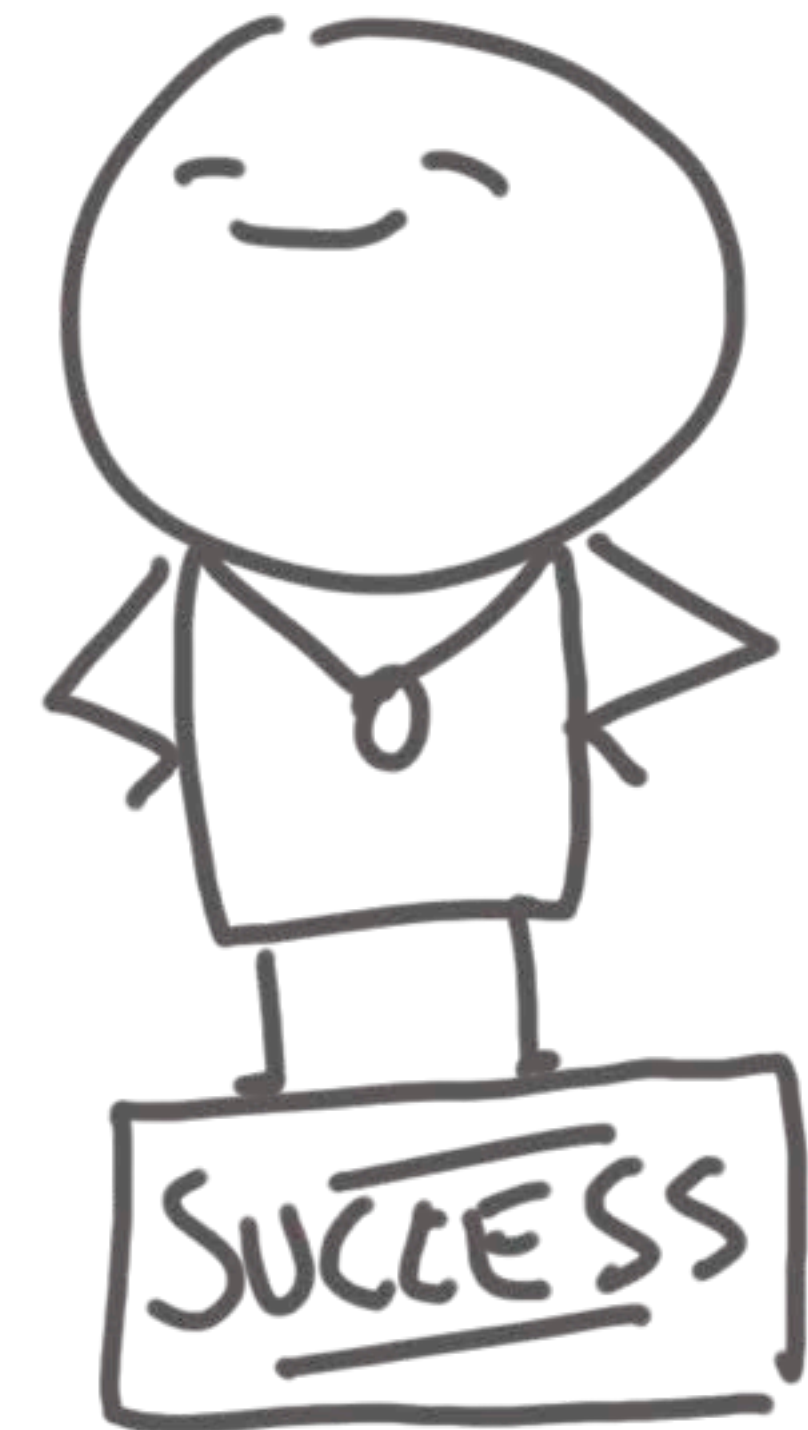
RECOVERY STARTS BEFORE DISTURBANCE

Paul Ryan — Using Resilience to Connect Science, Planning, Policy & People

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Celebrate failures and rid society from the cult of success

Leadership is not a person,
it's a **PROCESS**



Paul Ryan — **Using Resilience to Connect Science, Planning, Policy & People**

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Sometimes it's about leadership.
Other times it's about followship.

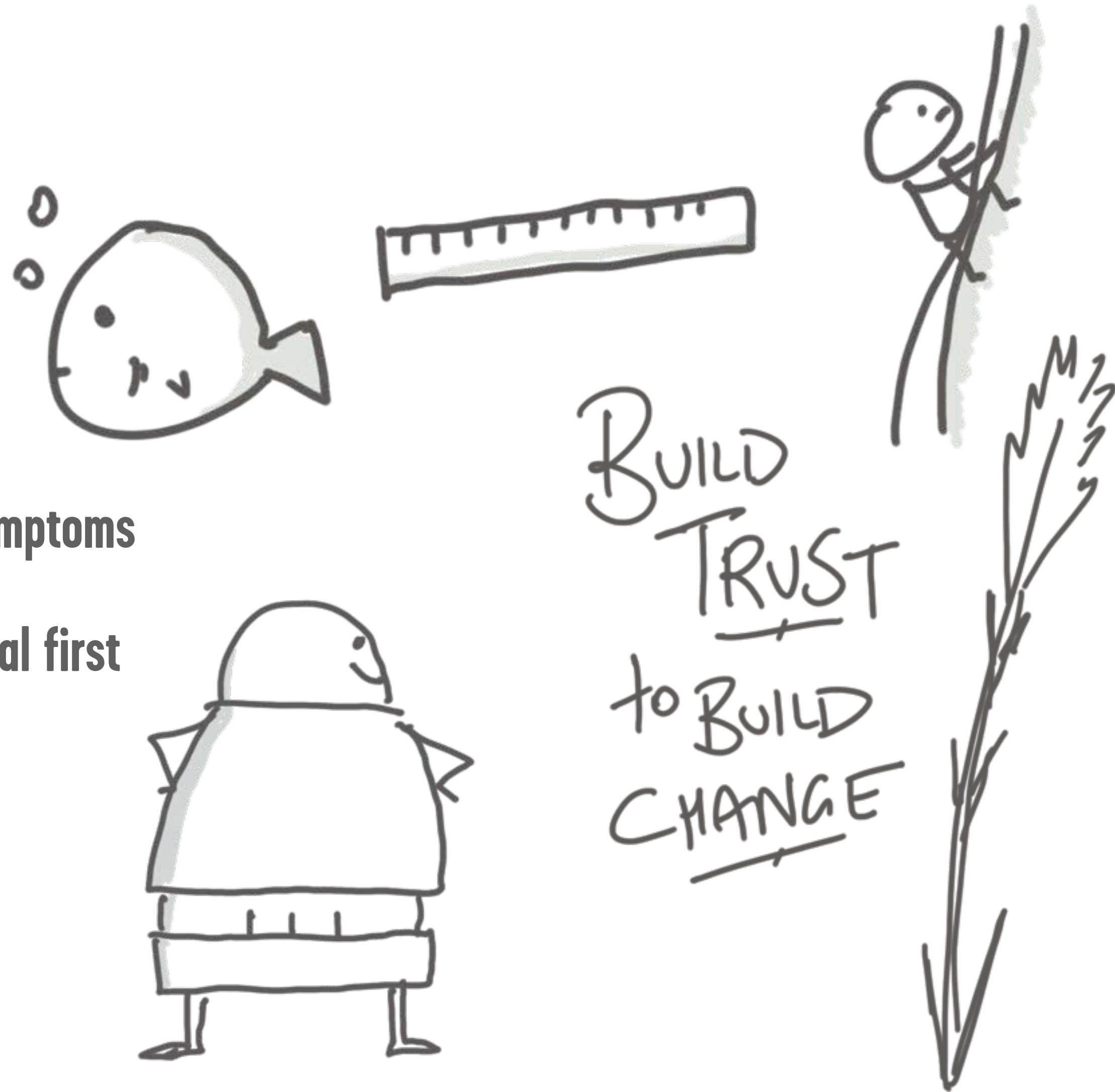
Work at multiple scales

Holistically address causes, not symptoms

Engage broadly & build social capital first

Adapt & learn

Triple bottom line outcomes



Bryce Wilde — How Integrated Planning Can Build Resilient Communities

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Dr John Edwards — Building a Resilient Community

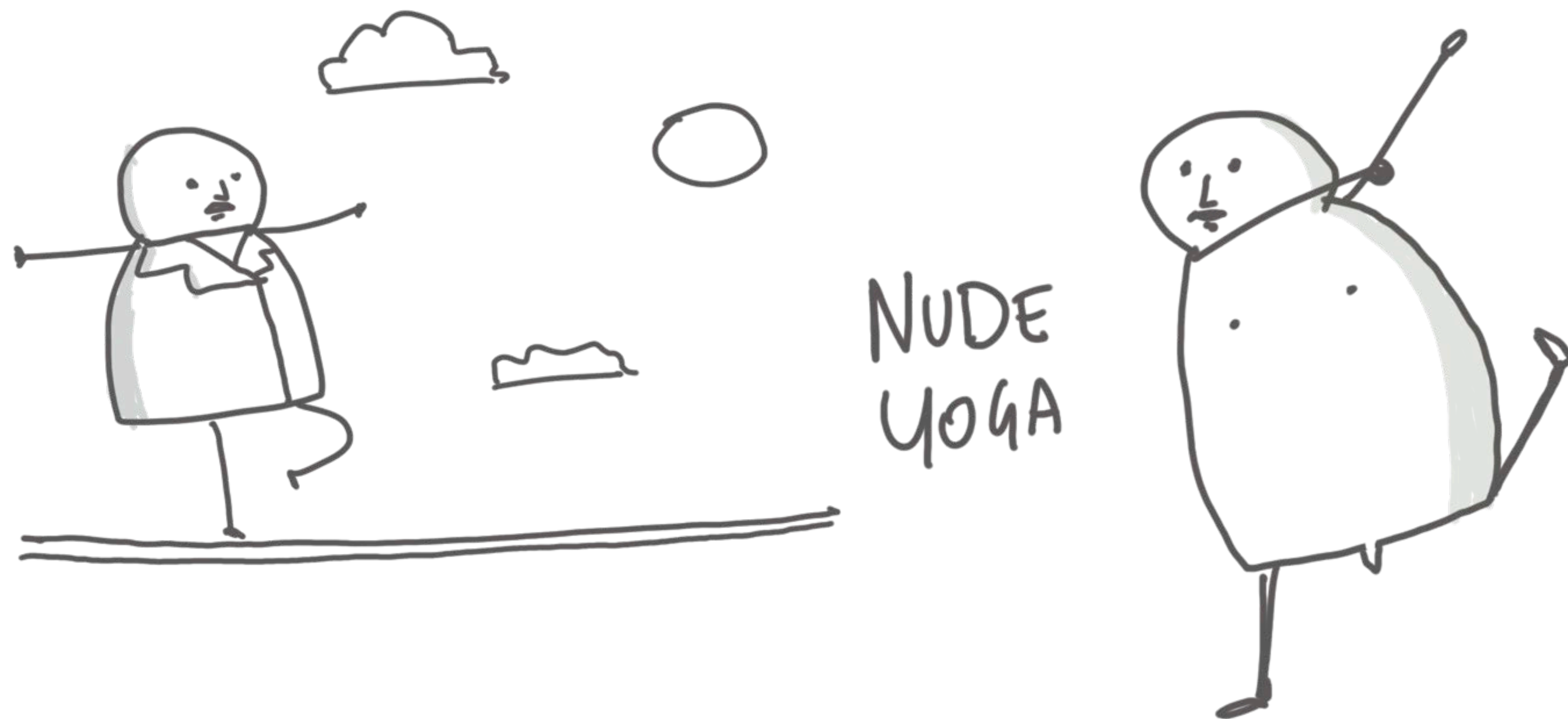


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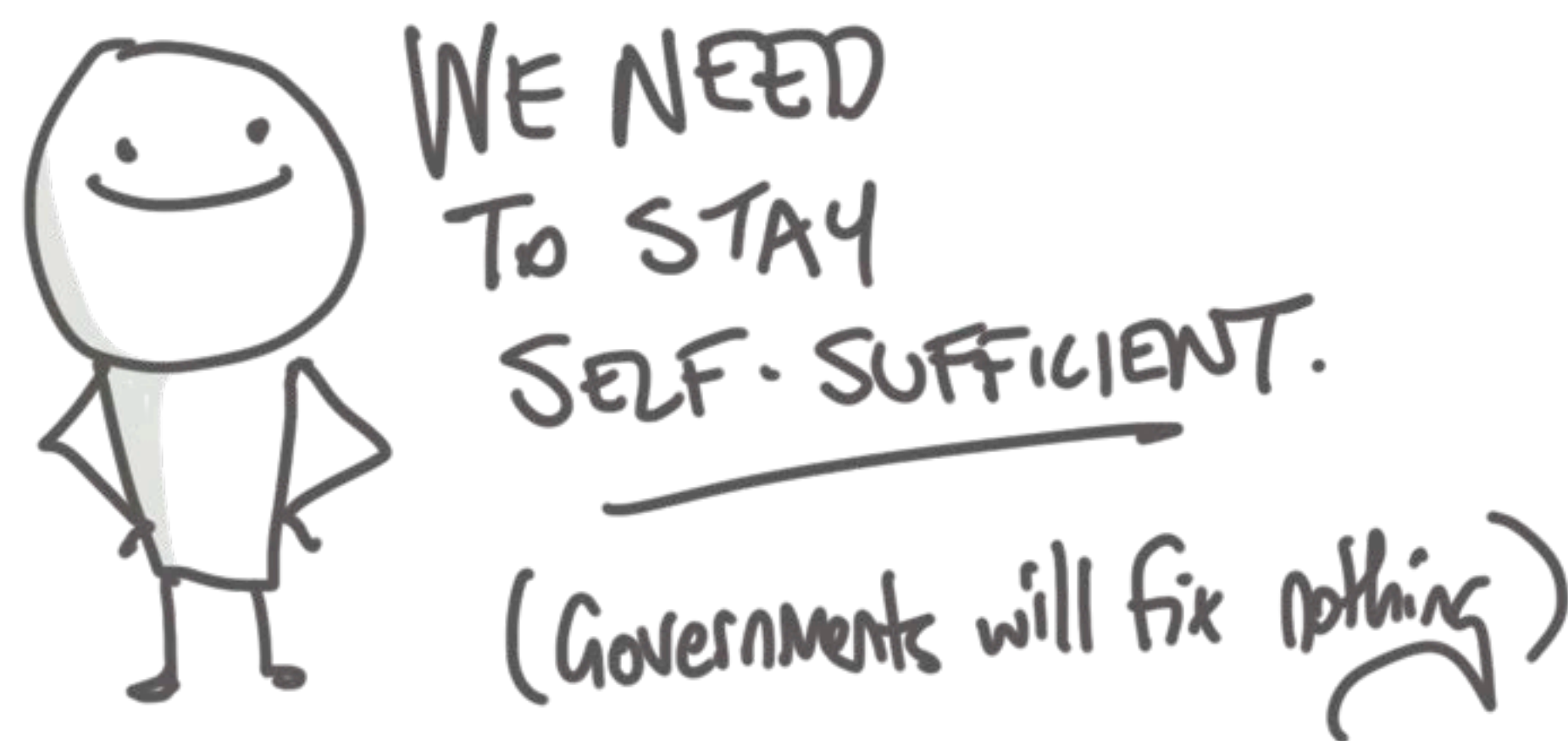
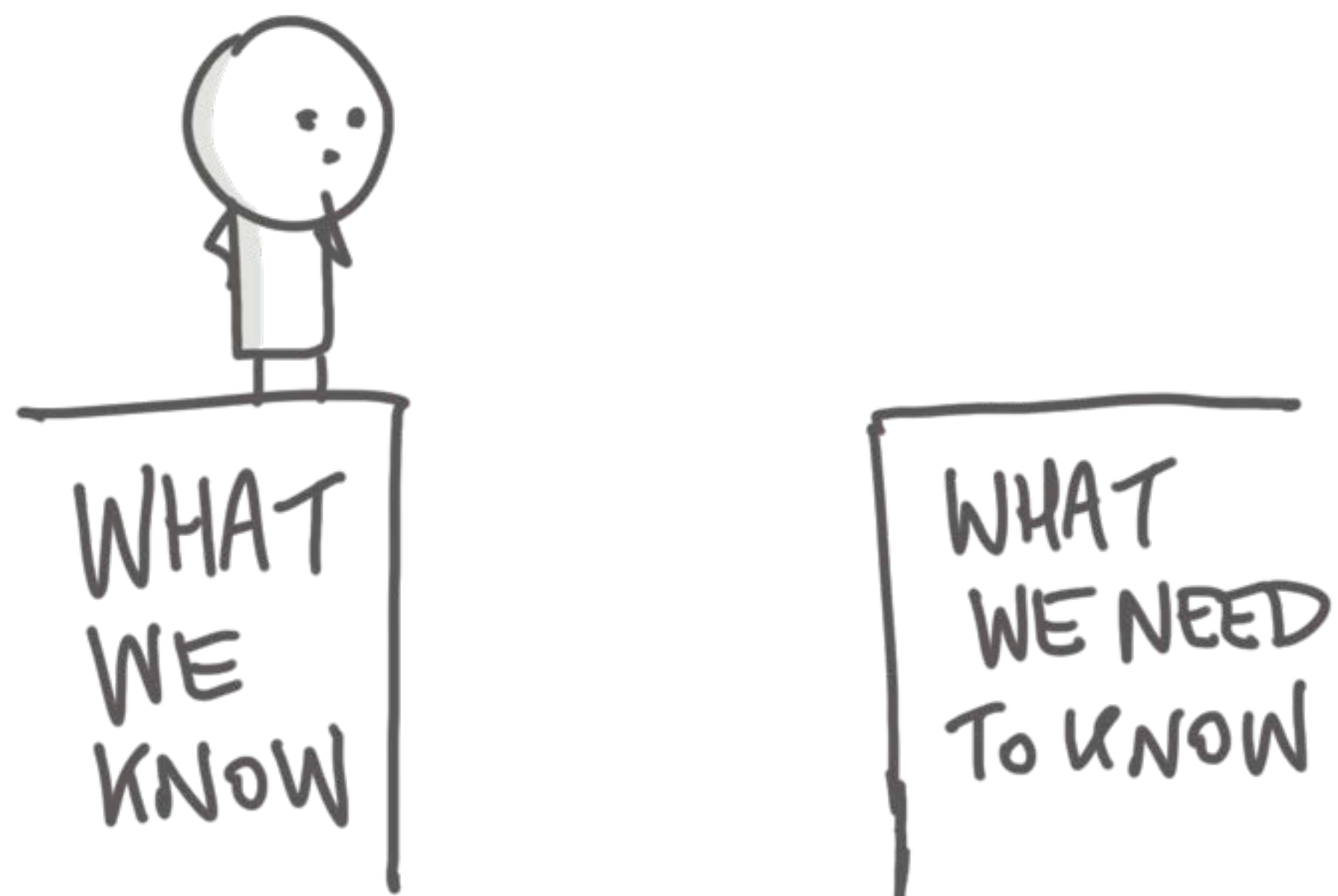
Mal Peters — Shining a Light on Regional Australia

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Mal Peters — Shining a Light on Regional Australia

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Mal Peters — Shining a Light on Regional Australia

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THE FOUR DETERMINANTS OF HUMAN BEHAVIOUR

— Dr Ian Plowman —

COMMUNICATING WITH PURPOSE

— Julia Telford —

PRESERVING YOUR CULTURE IN A CHANGING DEMOGRAPHIC

— Associate Professor Jim Cavaye —
— Jen Cleary —

PLACEMAKING YOUR TOWN

— Kylie Legge —

BUILDING ON YOUR COMMUNITY ASSETS & OPPORTUNITIES

— Pete Longworth —
— Linda Tillman —

WAYS TO IMPROVE THE RESILIENCE OF COMMUNITIES

— Jeremy Cape —

INDIGENOUS YOUTH — CONNECTING GENERATIONS & CULTURES

— Jason Smith —
— Anna Dugdale —
— Ben Crough —

SOLVING THE SKILLS DILEMMA: WHAT'S THE BIG IDEA?

— Charlie Bell —
— Michael Ison —
— Niel Jacobsen —

WORKING PRODUCTIVELY WITH YOUR COMMUNITY ECONOMICS

— Amanda Kenyon —

BOUNCING BACK FROM SHOCK

— Vivien Thomson —
— Georgie Somerset —
— Alexandra Gartmann —

TOOLS FOR MEASURING COMMUNITY RESILIENCE

— Professor Anthony Hogan —
— Jen Cleary —
— David Donnelly —

CHOOSING THE FUTURE OF LANDSCAPES

— James Hutchinson-Smith —
— Peter Baker —

STIMULATING COMMUNITY ACTION

— Julia Telford —

Improvise

eg. Kevin Humphries Totten example
of police officer. & the comm
policing themselves.

Adapt

eg. Ian Lave the use of the Roman pipe? for effective
efficient use of water

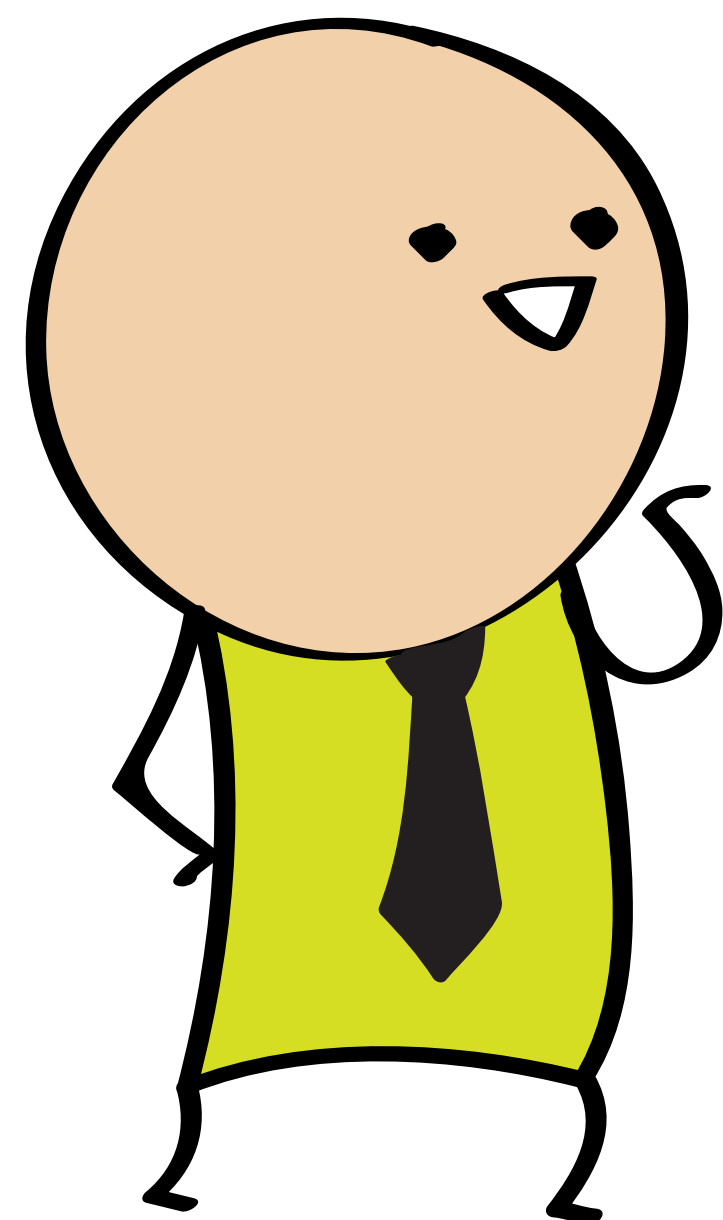
Over come

eg. Adaptive management Experiment
Lance Gunderson's
→ Interquation of Science
→ leadership.

to maintain their resilience.

* The

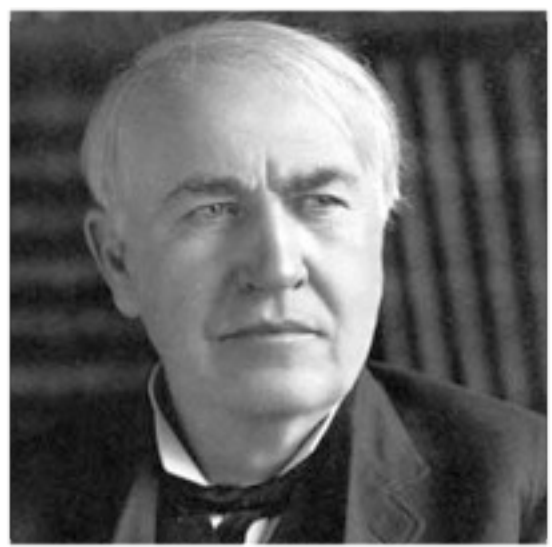
But
is



SO, WHAT IS YOUR
ONE KEY IDEA?

MOST
IDEAS
NEVER
HAPPEN

GENIUS IS 1% INSPIRATION,
99% PERSPIRATION.



THOMAS EDISON

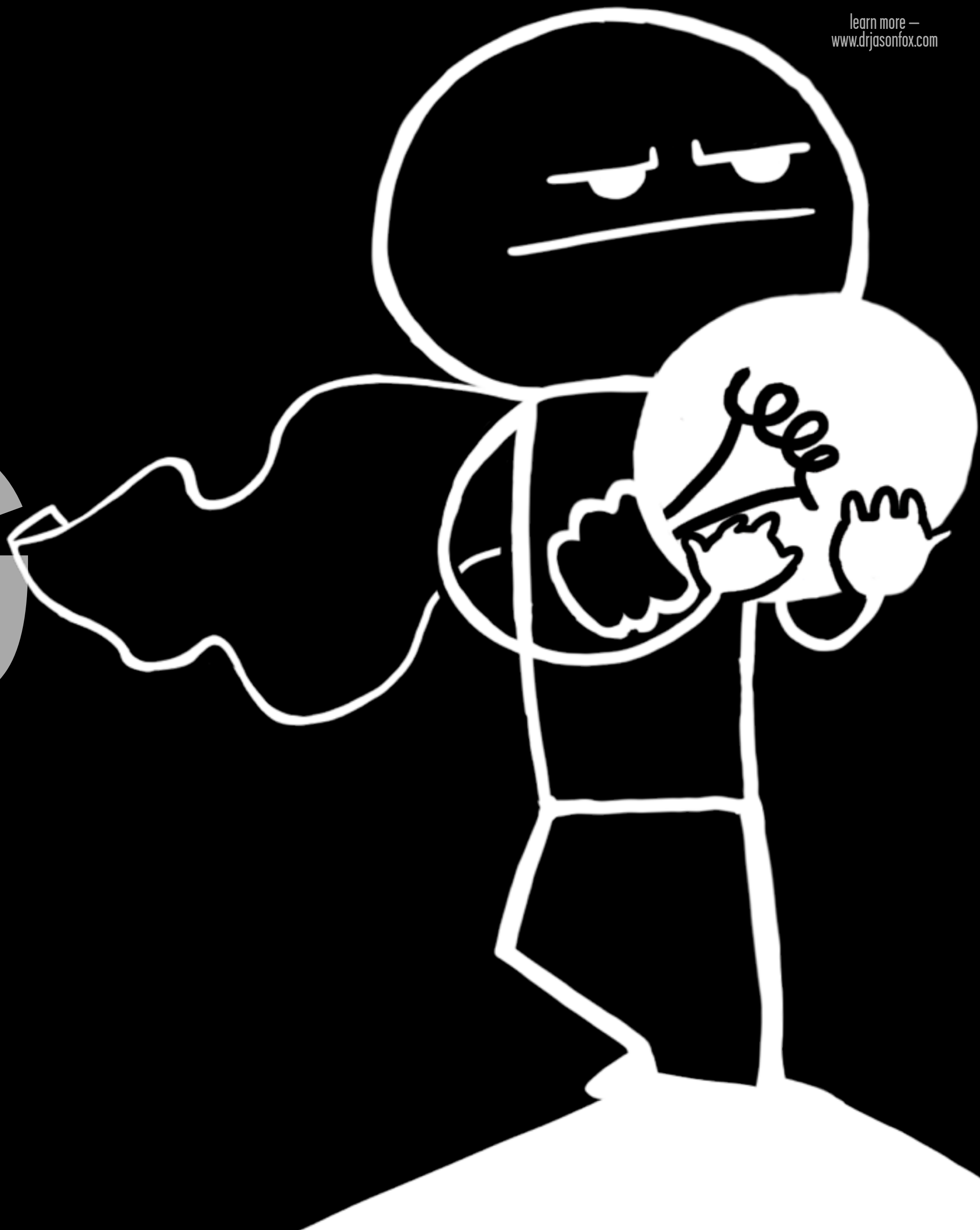
1847 — 1941

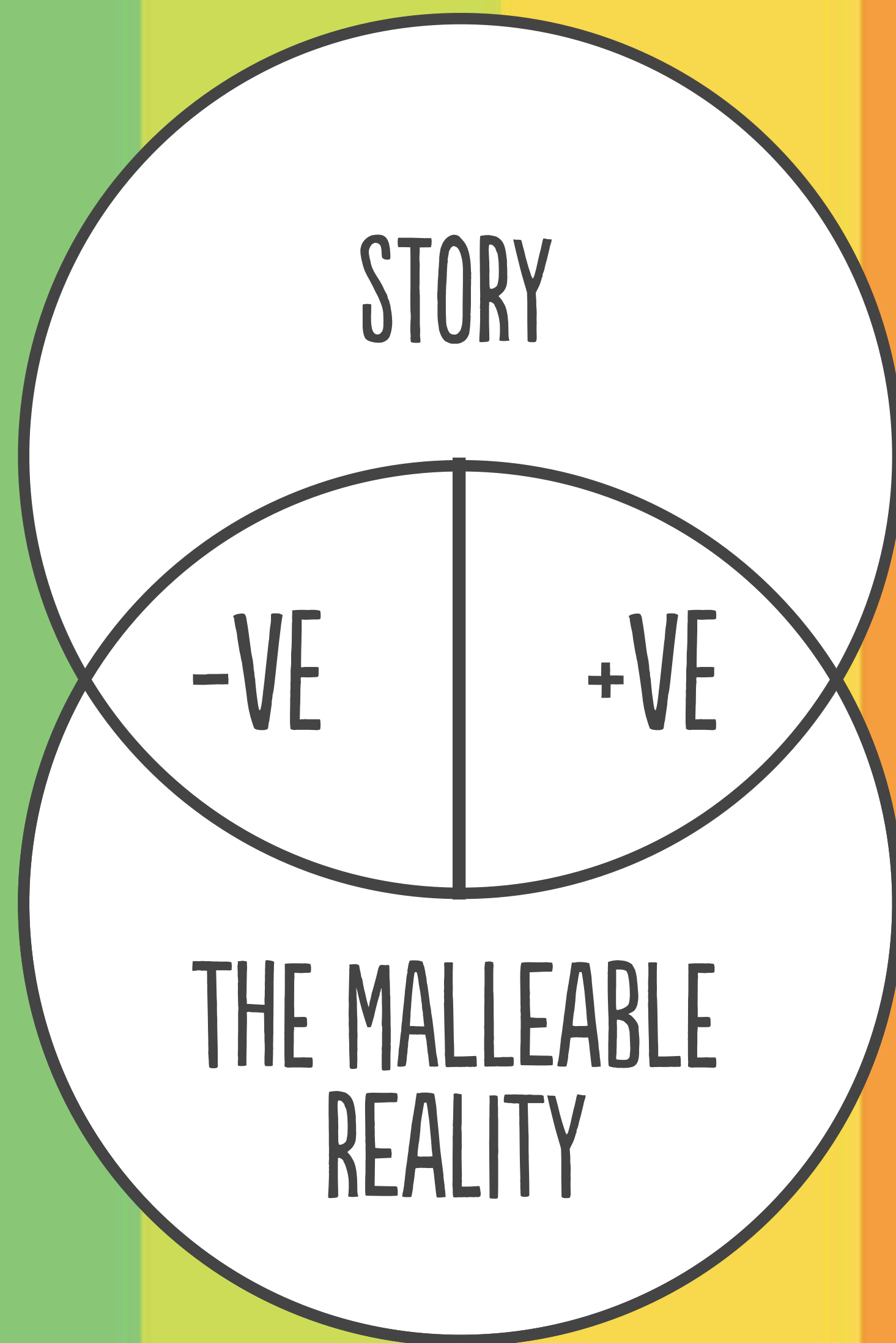
IT'S
NOT
ABOUT
DEADS

learn more —
www.drjasonfox.com

IT'S
ABOUT
MAKING
IDEAS
HAPPEN

learn more —
www.drjasonfox.com



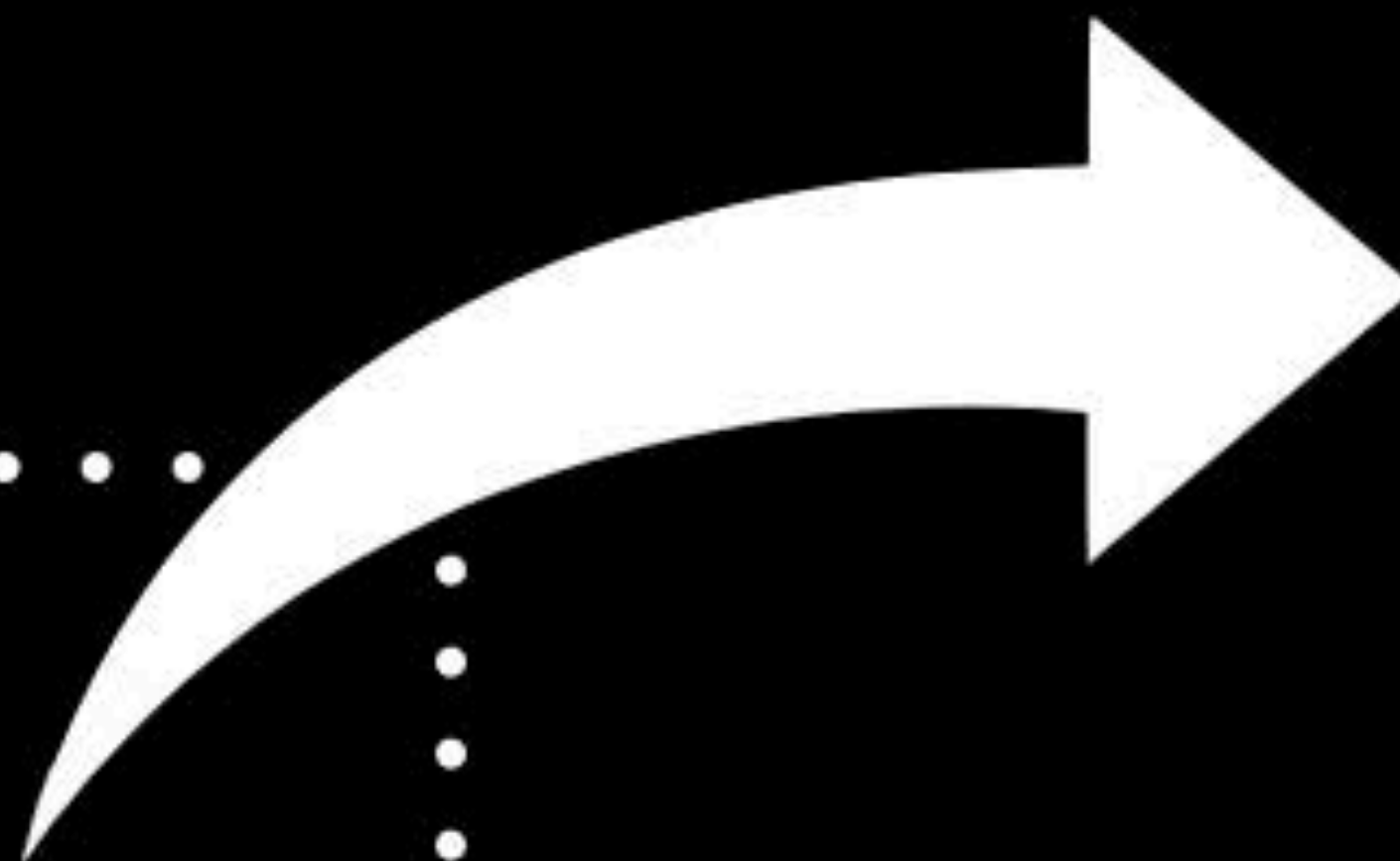


PEOPLE WILL ACTUALLY
PAY
TO DO WELL DESIGNED WORK

GOALS

RULES

FEEDBACK



RESULTS

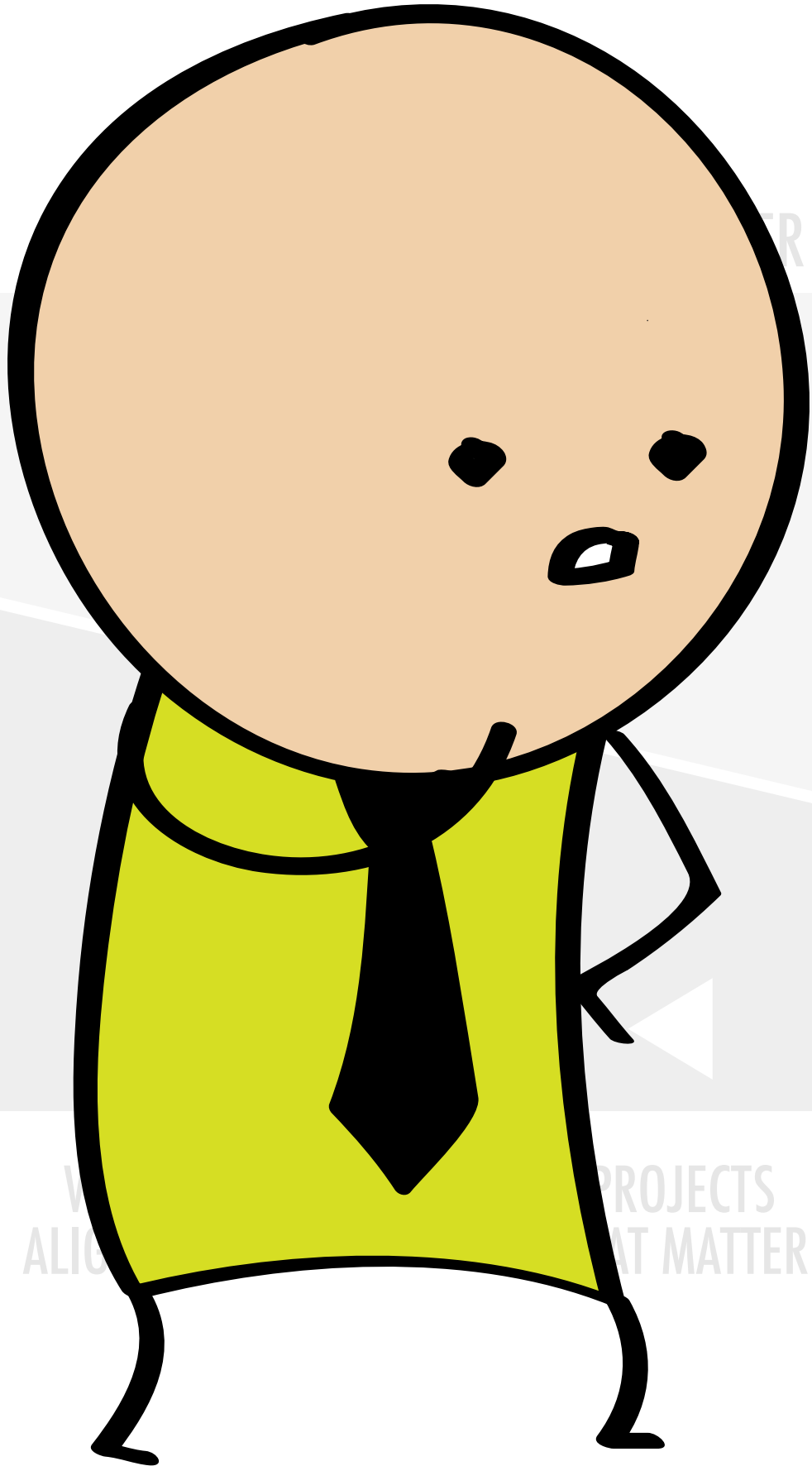
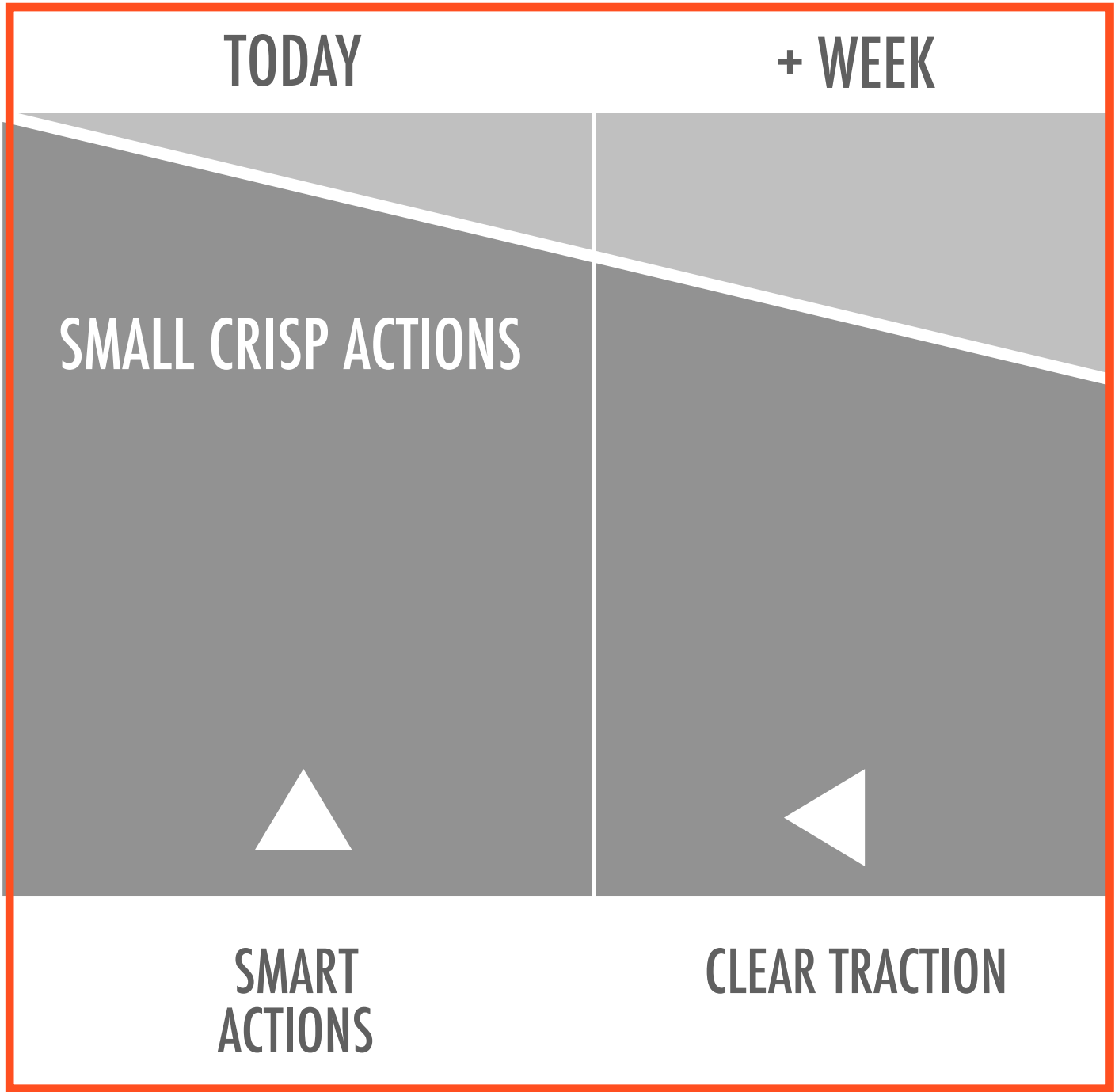
**A GOOD GAME IS A
GOAL-DRIVEN
CHALLENGE-INTENSE
& FEEDBACK-RICH EXPERIENCE
GEARED TOWARDS PROGRESS**

GOALS»PURPOSE
RULES»MASTERY
FEEDBACK»AUTONOMY

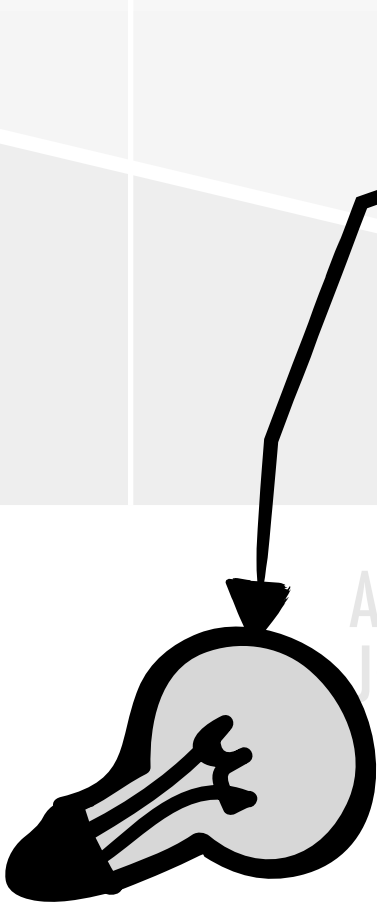
THE SURPRISING
SCIENCE
of
MOTIVATION

DAN PINK *on* TED.COM





WHAT ACTION(S)
WILL YOU TAKE?



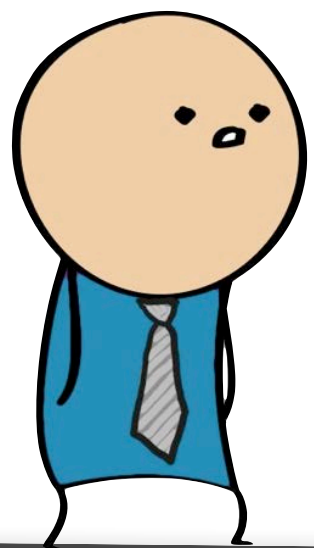
*BY NEXT TUESDAY

THINK: PROJECTS

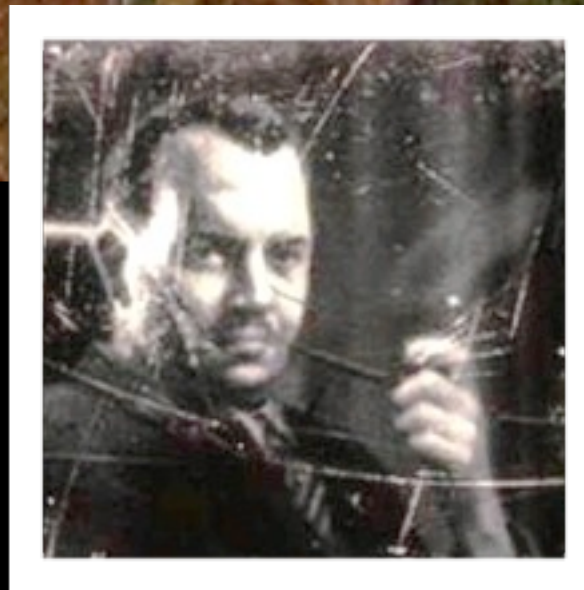
FUTURE-PACE IMPLEMENTATION



THERE'S ALWAYS A GAME AT PLAY



*We all make choices.
But, in the end,
our choices make us.*



Andrew Ryan
CEO of Rapture

Game Over?

THERE IS NO GAME OVER
—— *there's only* ——
Game On



WOULD YOU LIKE TO LEARN MORE?

I share the latest insights
in motivation strategy
& progress design in my
“Making Clever Happen”
museletter.

*People love it and say it's the
only newsletter they read.*

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