

Boggabri Drover's Campfire

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How does a small town of 900 residents in North West NSW, without renowned tourist icons, attract visitors to its region?

This was a question posed by the Boggabri Lions Club in 2005 when the district was experiencing one of the worst droughts in its history. They came up with the idea of the Boggabri Drovers Campfire Weekend.

The rationale for the idea was to stage a distinctive, enjoyable event that would attract visitors to Boggabri for a weekend of activities and camaraderie and to promote the region, increase spending and encourage the local community to become involved.

The inaugural event was held at the Boggabri Showground in April 2006 bringing 27 vans and giving visitors the opportunity to connect with some good old fashioned bush values and pastimes. Since then the Drovers Campfire Weekend has become an enormously popular annual event, with the 8th event, held in April 2013, attracting 380 caravans and close to 800 visitors.



Shearing demonstration

Camp fire, preparing for the camp oven dinner



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